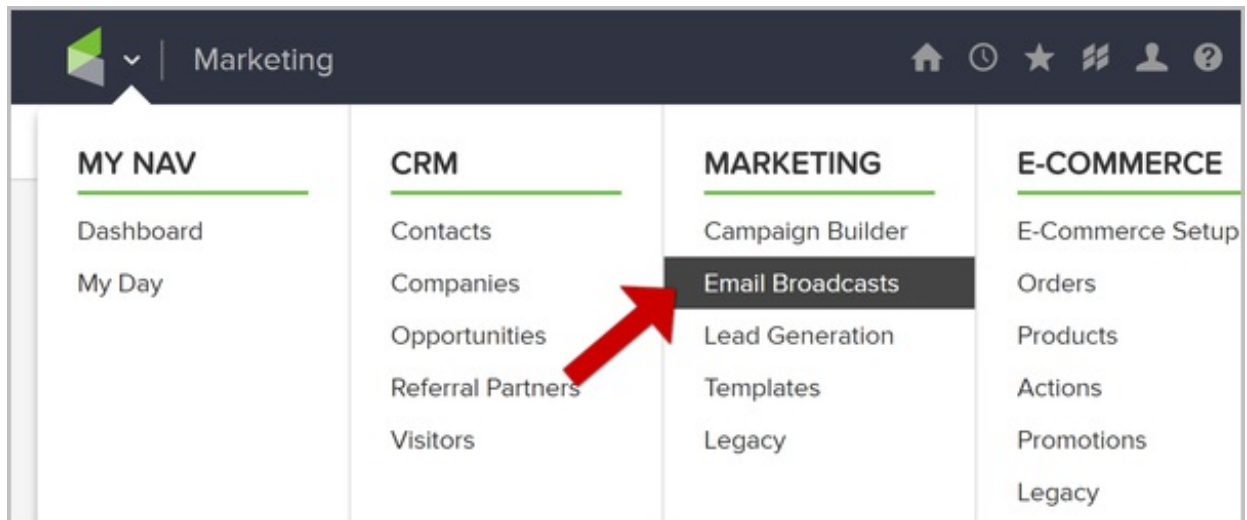


# Set Up Campaigns, Emails, Landing Pages and Report Marketing ROI🔗

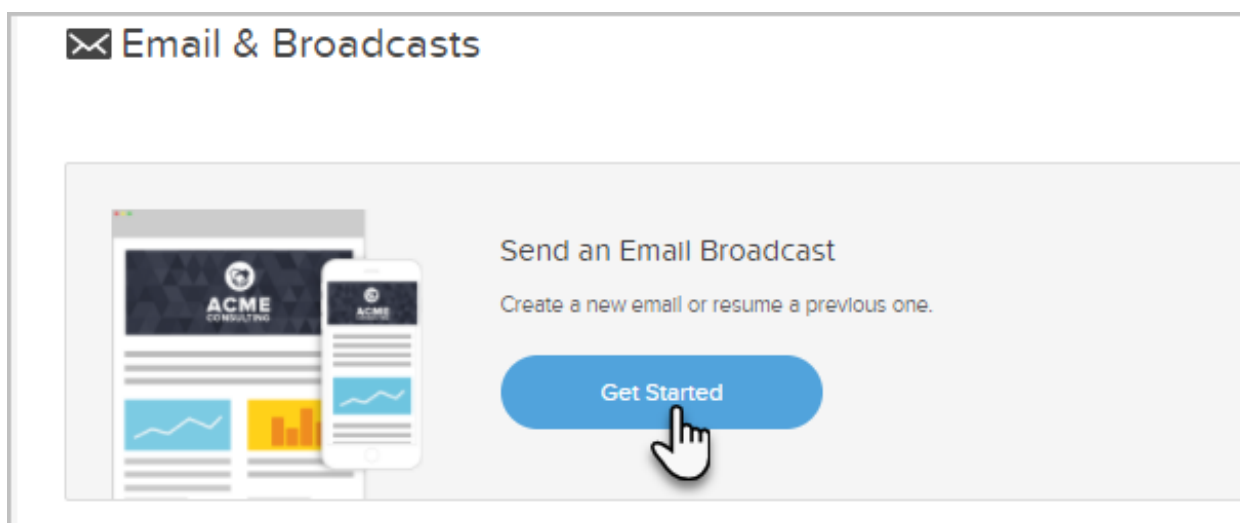
## Email Builder

Choose from a wide selection of hand-made email templates, or build it from scratch using our [Email Builder](#) tool.



## Send an Email Broadcast

Send an immediate or scheduled [marketing email](#) to your contacts. It's suggested that you first read how to segment contacts so you can send the broadcast to a targeted list.



## Campaign Builder Overview

Learn how to [download pre-built campaigns](#) and how to create them from scratch. Learn how to add contacts to a campaign with **Goals**.

## Campaign Sequence Overview

A [Campaign Sequence](#) is an automated series of marketing events (usually emails) that starts automatically when someone submits a web form, landing page or if any number of **Goals** have been achieved.

## Campaign Publishing

Take the anxiety out of "going live" by learning how to [Publish a campaign](#) and how to make changes to a live campaign.

## Landing Page Builder

Create a great looking [Landing Page](#) quickly using the Landing Page Builder. Choose from a wide selection of pre-built templates, or create your own from scratch.

## Campaign ROI Reporting

Now that your campaign is running, learn how to leverage [reporting](#) to monitor the effectiveness of your marketing efforts.

