

What's next for Infusionsoft

Hear CEO Clate Mask and Vice President of Product Scott Martineau talk about the exciting product updates we're making to Infusionsoft as the most powerful edition in the Keap product line.



Quick Updates

Delivery rates with Yahoo and AOL now up to 99.5%

- Keap is taking proactive measures to improve email deliverability and slowness
- Partnering with key email providers like Yahoo and Gmail to lift the delivery limits
- Helping customers employ healthy email practices and list hygiene tactics

Resolution times now visible to all users on Known Issues page

Keap is aggressively working to improve the quality of the software and provide more transparency on resolution times.

Learn more about what we're doing to improve the power of Infusionsoft

Campaign Builder gets fresh new look. Available now!

Building and launching campaigns just got easier. The updated look and feel makes everything easier to navigate. New indicators alert you if your campaign is ready to launch or still requires setup. Available now!

Market and sell more online with Checkout Pages. Available now!

Send automated emails when clients purchase from your online web page with [Checkout Pages](#).

Email Sync for Gmail and Microsoft. Available now!

[Email Sync](#) automatically adds all client communications from your Outlook, Microsoft, or Gmail accounts to the proper Infusionsoft contact record. Available now!

Trigger automation when clients open emails. Available now!

Trigger automation when someone opens your email, not just when they click on a link. This ensures you are sending the right communication based on how clients engage with your email content.

Coming Soon!

Integrate Infusionsoft with QuickBooks Online

Integrating your business tools just got easier with the QuickBooks Online (QBO) import. Once you connect, any new QuickBooks contacts will automatically be tagged and added to Infusionsoft.

Automate purchase orders and invoicing

Setup a workflow that creates a purchase order and sends an invoice automatically.

Trigger automation on failed purchases

Automate communication to my clients when their purchase fails, so that I can retain the sale.
