

How To Link To A Web Form In An Email🔗

This article shows how to quickly create a link in an email that leads to a web form.

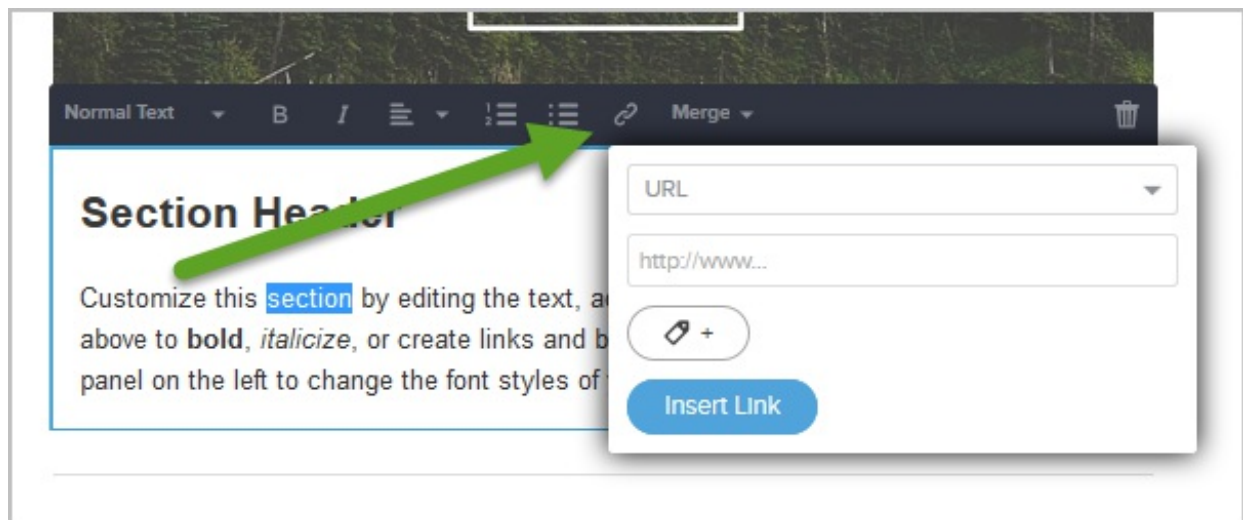
High-level overview:

- Make sure to have a [web form](#) already created and published in a campaign
- Create a [Broadcast](#) or Campaign Builder email
- Create link using quick links

Pro-tip! This will only work for the Drag and Drop Builder and Email Builder, but not the Classic email builder

Email Builder

1. Highlight a word or group of text
2. Click on the **link** icon
3. Choose the "Web Form" option in the "URL" drop down
4. Choose the name of the Web Form
5. Click **Insert Link**



Drag and Drop Builder (legacy)

1. Highlight a word or group of text
2. Click on the **link** icon

3. Change "Web Address" to "Hosted web form"
4. Type to search for your web form
5. Click **Insert/Update** button

