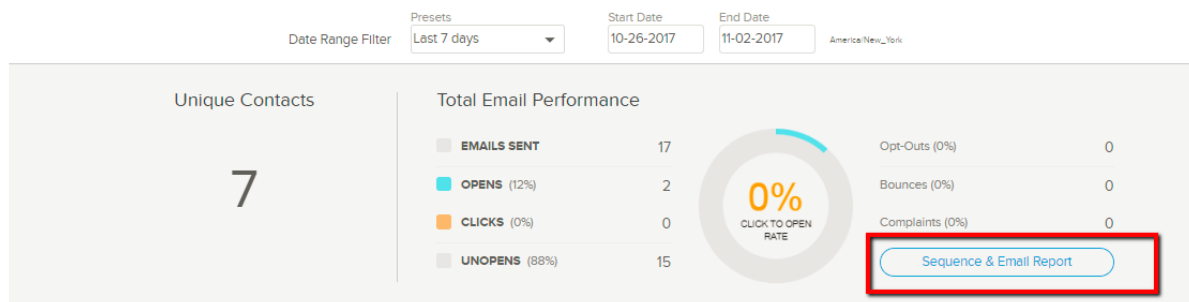


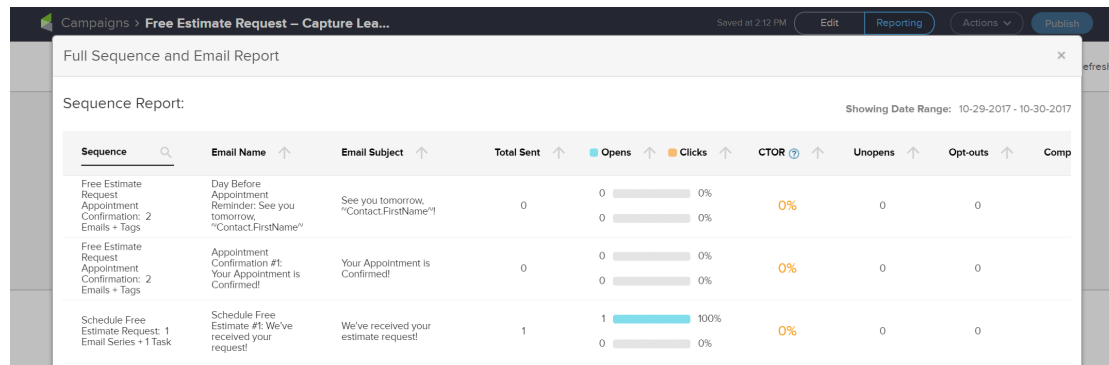
Campaign Full Sequence And Email Summary Report🔗

Infusionsoft has the ability for you to view campaign email statistics, at a glance, from within the campaign builder's reporting tab.

1. Navigate to **Marketing > Campaign Builder** and click on the name of a campaign that contains emails
2. Click on the 'Reporting' tab, from within the campaign builder, and select a preset or custom date range to report on
3. Click on the Sequence & Email Report button, located at the bottom right of the Total Email Performance stats



1. Clicking the Sequence & Email Report button will display a summary report for all sequences that contain email(s). All Sequences containing an email will be listed and a report that shows the open and click % for each email.



Full Sequence and Email Report

Sequence Report: Showing Date Range: 10-29-2017 - 10-30-2017

Sequence	Email Name	Email Subject	Total Sent	Opens	Clicks	CTOR	Unopens	Opt-outs	Comp
Free Estimate Request Appointment Confirmation: 2 Emails + Tags	Day Before Appointment Reminder: See you tomorrow, "Contact.FirstName"	See you tomorrow, "Contact.FirstName"	0	0	0	0%	0	0	
Free Estimate Request Appointment Confirmation: 2 Emails + Tags	Appointment Confirmation #1: Your Appointment is Confirmed!	Your Appointment is Confirmed!	0	0	0	0%	0	0	
Schedule Free Estimate Request: 1 Email Series + 1 Task	Schedule Free Estimate #1: We've received your request!	We've received your estimate request!	1	1	0	100%	0	0	

2. Opt-out, Un-open counts and other useful metrics are available
 4. (Optional) Click the Email Performance numbers to navigate to the corresponding marketing report for more in-depth reporting
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