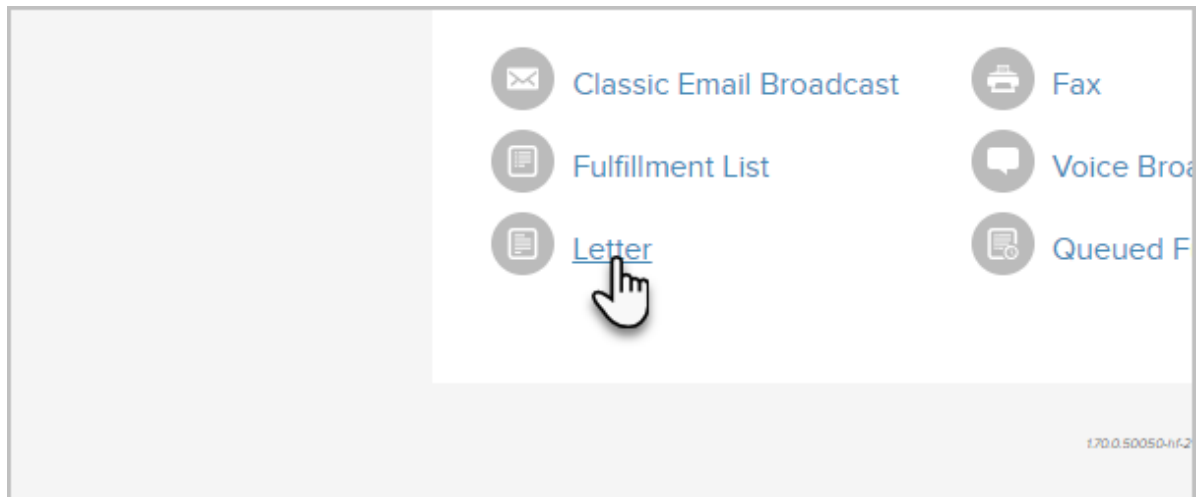


Create A Physical Letter Broadcast

A letter broadcast is simply a way to manually create a letter fulfillment job for a list of people.

1. Go to **Marketing > Email & Broadcasts**
2. Click on the **Letter** link at the bottom



3. Select the contacts...
 - **Saved Search:** Select a list of people from the drop-down. If you frequently broadcast to a specific list of contacts, you should create a saved search for that list.
 - **New Search:** Click on the new search link to create a new list of people. This list is temporary, it is not going to be a saved search.
 - **Quick Add:** Add a new contact if you find someone missing from the saved search or new search lists.
 - **Import:** Import a new list if the people you need are not already in Infusionsoft.
4. Click on the **Next** button.

Send this broadcast to:

List	Count	
Martin Cash	1	View
Unique Recipients:	1	View

[Back](#) [Next](#)

5. If you've created a letter previously, you can select it as a starting template

Campaign Builder ▾ Email & Broadcasts ▾ Lead Generation T

Compose and send your letter

Don't want to start from scratch? [Pick an existing letter](#) and modify it.

Letter Info

6. Click the **Edit** button to begin creating the document

Letter Info

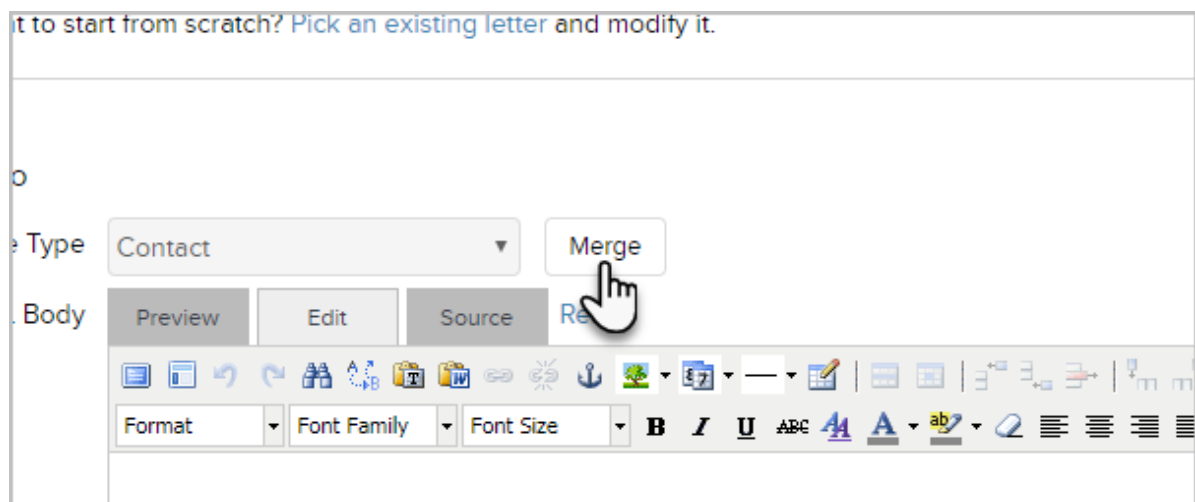
Merge Type [Merge](#)

HTML Body [Preview](#) [Edit](#) [Source](#)

[Click to edit](#)

7. Note that you can merge-in contact details by clicking the merge button and

choosing a field to merge in.



8. Set up the notification message and choose the system user that will be fulfilling on this. Be sure to select, Needs Labels and you will be able to print Avery® labels for each letter.

A screenshot of a "Processing Info" form. It contains the following fields:

- "Needs Labels" with radio buttons for "Yes" (selected) and "No".
- "Assigned User" with a dropdown menu showing "User assigned to the Contact".
- "Notify Subject" with a text input field containing "Please Mail This..."
- "Notify Body" with a text input field containing "Hi,"

9. Click on the **Done** button to send the responsible user an email notification and create the letter job on the fulfillment widget home page dashboard.
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