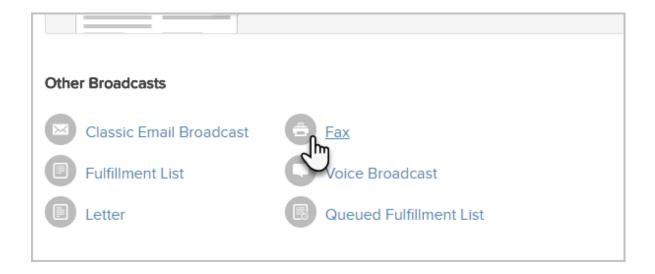
Send A Fax Broadcast %

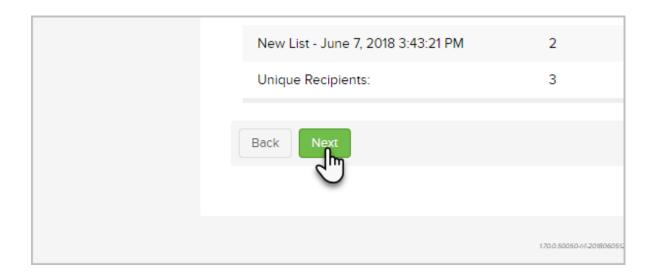
You can use the broadcast feature to send a fax to a group of people. Fax broadcasts are sent immediately. If you need to schedule a fax for a specific date, then you must integrate it into a follow-up sequence. There is an additional fee for sending fax broadcasts of 12 cents per page. If you send a three page document, the cost is 36 cents per person. These fees are added to your regular Infusionsoft billing.

Privacy Warning! Faxes are a permission based marketing tool. You must obtain permission from individuals or businesses before sending them automated faxes. Review the Infusionsoft acceptable use policy.

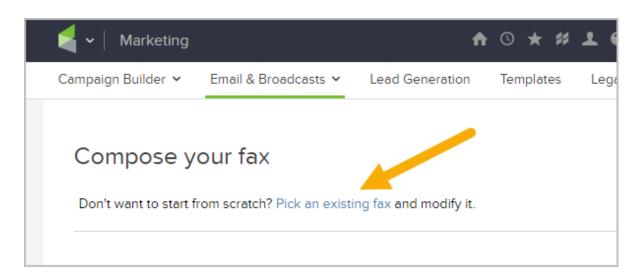
- 1. Go to Marketing > Emails & Broadcasts
- 2. Click on the Fax icon



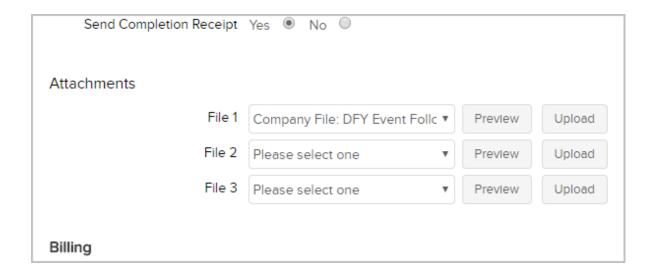
- 3. Select the recipients:
 - Saved Search: Select a list of contacts from the drop-down. If you frequently broadcast to a specific list of contacts, you should create a saved search for that list.
 - **New Search**: Click on the new search link to create a new list of contacts. This list is temporary, it is not going to be a saved search.
 - Quick Add: Add a new contact if you find someone missing from the saved search or new search lists.
 - Import: Import a new list if the contacts you need are not already in Infusionsoft.
- 4. Click Next



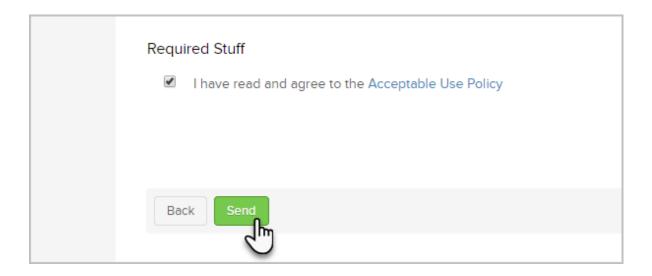
5. If you've previously sent a fax, you can select a previous fax and use it as a template



6. If you're starting from scratch, upload the document you wish to fax. Documents can have multiple pages, but **be aware that you are changed per page.** At the time of this writing, fax fees are **\$0.12** per page.



- 7. Once you have your documented uploaded, click **Send Test** to send the fax to yourself. Note: You must have a valid fax number in your user record. Fax fees will apply.
- 8. Click on the Acceptable Use Policy link to read the policy, then mark the checkbox to confirm you are in compliance.
- 9. Click on **Send** to send the fax.



10. Go to **Marketing > Reports** and click on **Fax Batch Status** to view the status of your fax.