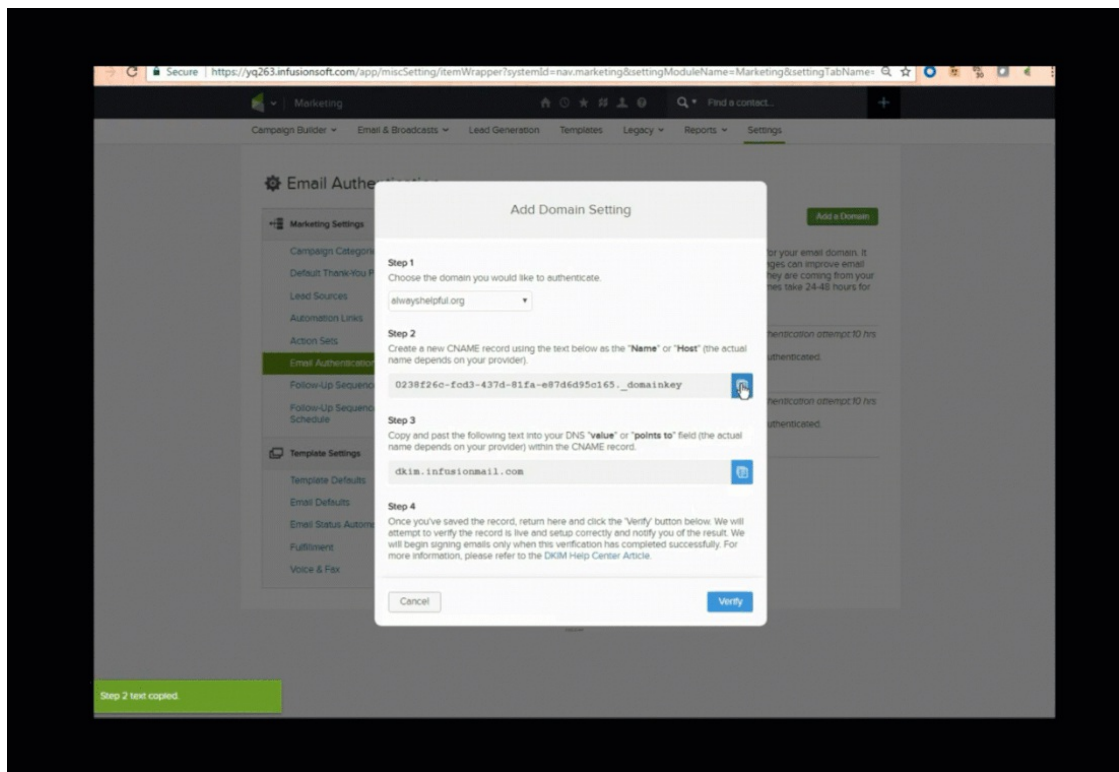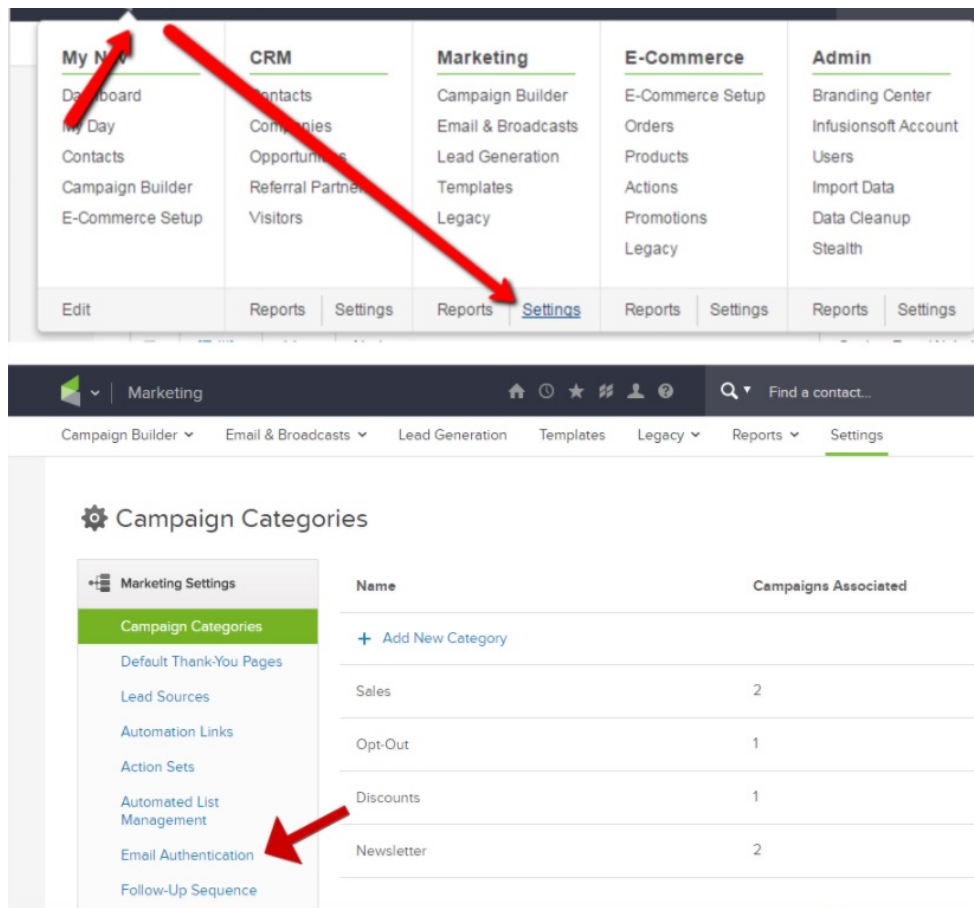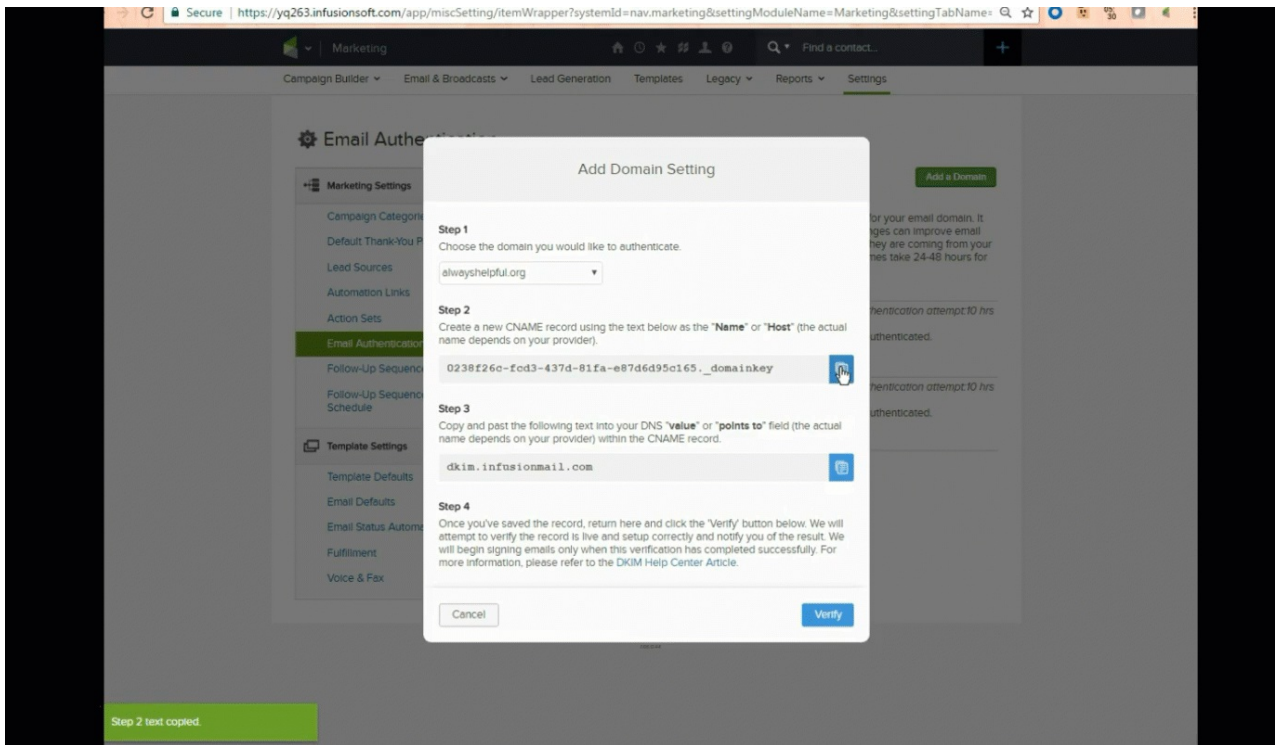# DKIM and SPF Setup Example ⸜

A Sender Policy Framework (SPF) record is a type of Domain Name Service (DNS) record that identifies which mail servers are permitted to send email on behalf of your domain. The purpose of an SPF record is to prevent spammers from sending messages with forged From addresses at your domain.

Example of SPF record set up through GoDaddy using Gmail
v=spf1 include:_spf.google.com include:infusionsoft.com ~all

Domain Keys Identified Mail (DKIM) is a complex email protocol that allows a sender's identity to be authenticated by the recipient to help combat email fraud.

Marketing

Campaign Builder ✓   Email & Broadcasts ✓   Lead Generation   Templates   Legacy ✓   Reports ✓   Settings

⚙ Email Authentication

Marketing Settings

Campaign Categories
Default Thank-You P
Lead Sources
Automation Links
Action Sets
Email Authentication
Follow-Up Sequence
Follow-Up Sequence
Schedule

Template Settings

Template Defaults
Email Defaults
Email Status Automa
Fulfillment
Voice & Fax

Add a Domain

Add Domain Setting

Step 1
Choose the domain you would like to authenticate.

alwayshelpful.org ▼

Step 2
Create a new CNAME record using the text below as the "**Name**" or "**Host**" (the actual name depends on your provider).

0238f26c-fcd3-437d-81fa-e87d6d95c165._domainkey

Step 3
Copy and past the following text into your DNS "**value**" or "**points to**" field (the actual name depends on your provider) within the CNAME record.

dkim.infusionmail.com

Step 4
Once you've saved the record, return here and click the 'Verify' button below. We will attempt to verify the record is live and setup correctly and notify you of the result. We will begin signing emails only when this verification has completed successfully. For more information, please refer to the DKIM Help Center Article.

Cancel   Verify

Step 2 text copied.

My New	CRM	Marketing	E-Commerce	Admin
Dashboard	Contacts	Campaign Builder	E-Commerce Setup	Branding Center
My Day	Companies	Email & Broadcasts	Orders	Infusionsoft Account
Contacts	Opportunities	Lead Generation	Products	Users
Campaign Builder	Referral Partner	Templates	Actions	Import Data
E-Commerce Setup	Visitors	Legacy	Promotions	Data Cleanup
			Legacy	Stealth
Edit	Reports Settings	Reports Settings	Reports Settings	Reports Settings

---

Marketing   🏠 🕐 ★ ＃ 👤 ❓   🔍 ▾ Find a contact...

Campaign Builder ✓   Email & Broadcasts ✓   Lead Generation   Templates   Legacy ✓   Reports ✓   Settings

⚙ Campaign Categories

Marketing Settings

Campaign Categories
Default Thank-You Pages
Lead Sources
Automation Links
Action Sets
Automated List Management
Email Authentication
Follow-Up Sequence

Name	Campaigns Associated
＋ Add New Category	
Sales	2
Opt-Out	1
Discounts	1
Newsletter	2

You can add additional email domains by adding that email domain to a User Record.

Add Domain Setting

Step 1

Choose the domain you would like to authenticate.

gmail.com ▼

Domain options are the Email Address setup in the User Records

Step 2

Go to your DNS provider. Create a new CNAME using the text below as the host (sometimes called name).

`4452f43e-9f9d-4325-91fd-931995e7f0fb._domainkey.gmail.com`

Step 3

Copy and paste the following text into your DNS value.

`dkim.infusionmail.com`

Step 4

Once you've saved the record, return here and click the 'Verify' button below. We will attempt to verify the record is live and setup correctly and notify you of the result. We will begin signing emails only when this verification has completed successfully. For more information, please refer to the DKIM Help Center Article.

Cancel   Verify