Create a Lead Score achieved goal🔗
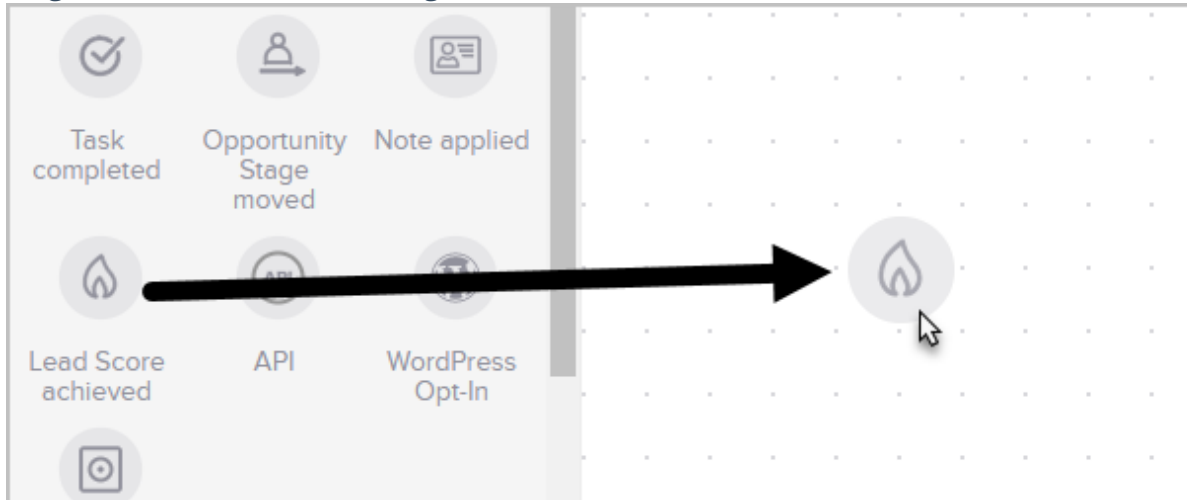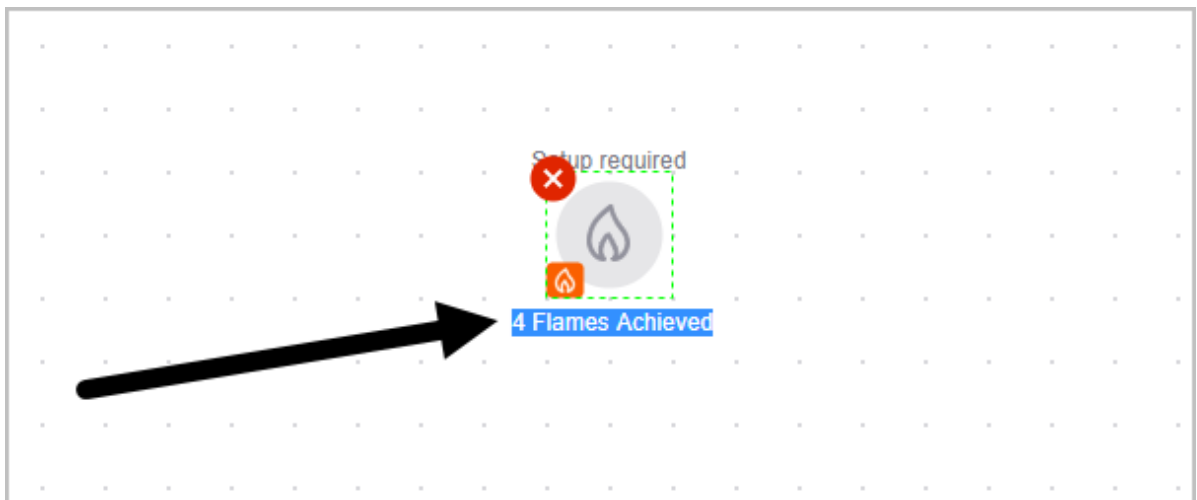
You can configure your campaign to take action when a contact's lead score increases or decreases to a specific number. Once the score has been reached, the goal is satisfied and the campaign will continue.
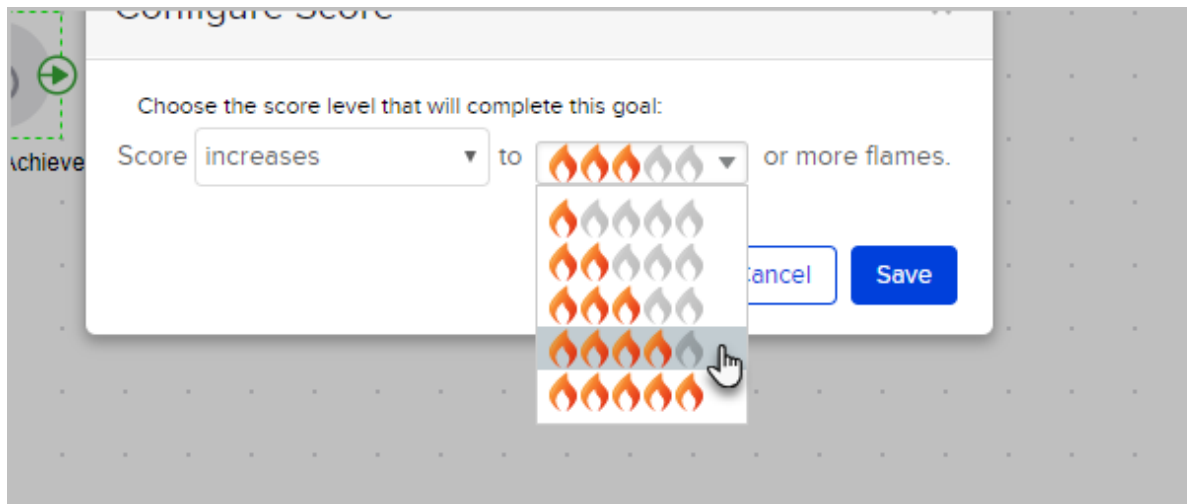
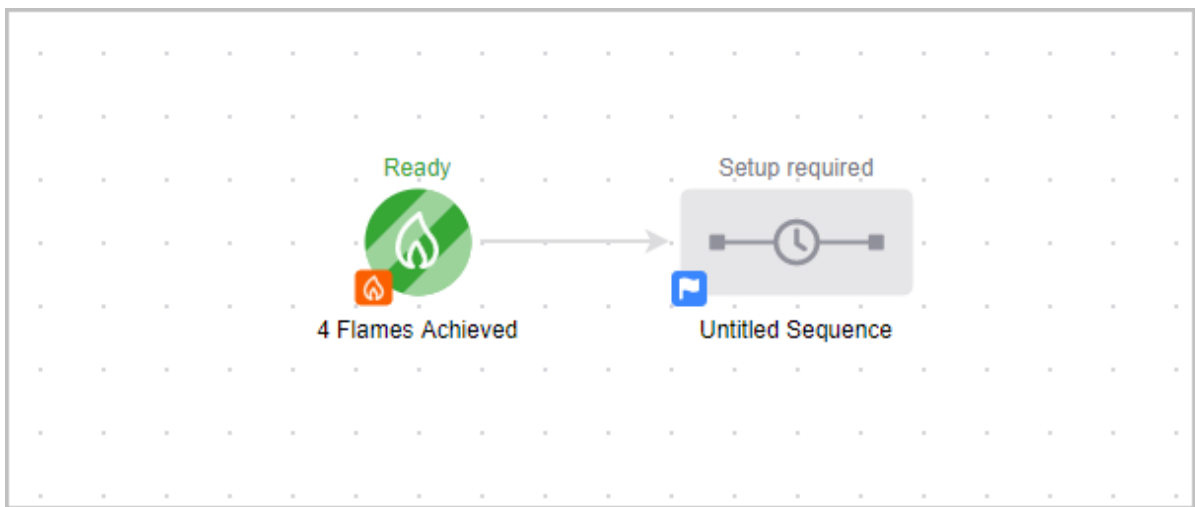1. Drag the Lead Score Achieved goal to the canvas.

2. Optional: Double-click the name below the icon to give it a custom name.

3. Click **Save**

4. Double-click the goal and configure the number of flames needed to accomplish this goal and send the prospect to the next part of the campaign.

Configure Score

Choose the score level that will complete this goal:

Score increases ▼ to 🔥🔥🔥🔥 ▼ or more flames.

Cancel   Save

5. Connect it to the appropriate sequence

Ready

4 Flames Achieved

Setup required

Untitled Sequence

6. Click **Save**

7. You are now ready to publish your changes.

Saved at 02:33 PM   Edit   Reporting   Stealth ⌄   Actions ⌄   Publish

Ready

Setup required

Nurture Sequence   Monthly Deal