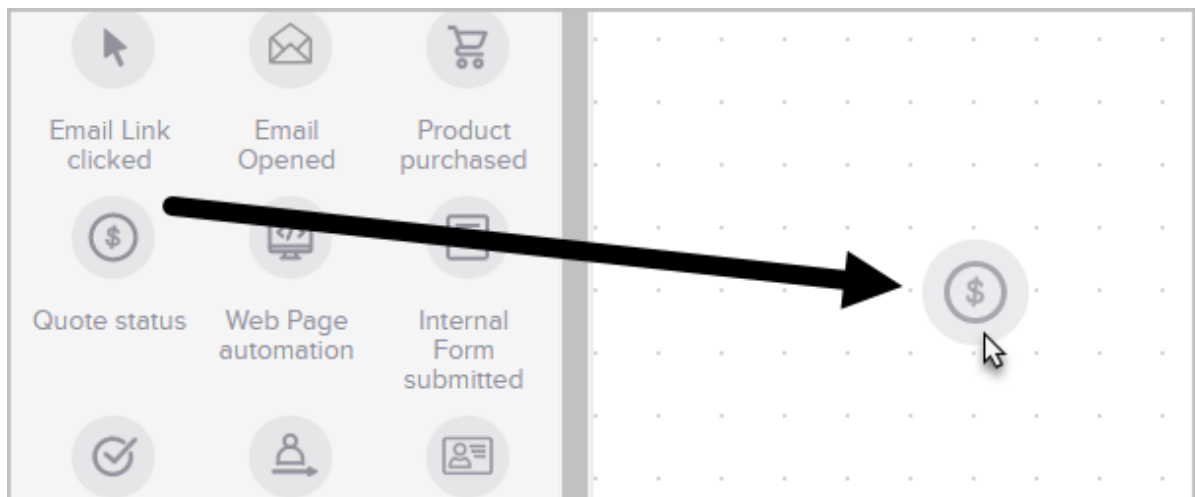


Create a Quote status goal

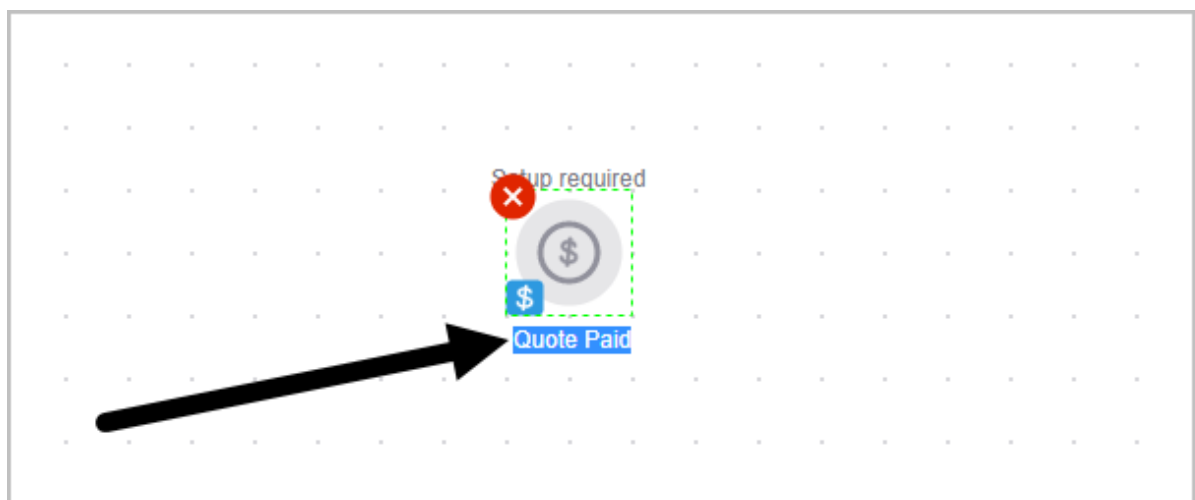
A Quote status goal can be achieved when a quote is:

- Sent = quote email is sent
- Viewed = quote is viewed online
- Declined = quote is declined
- Accepted (Payment options unavailable) = accepted with no payment required
- Accepted (Payment options available, will pay later) = accepted with payment required but pay later is selected by customer
- Paid = quote is paid online

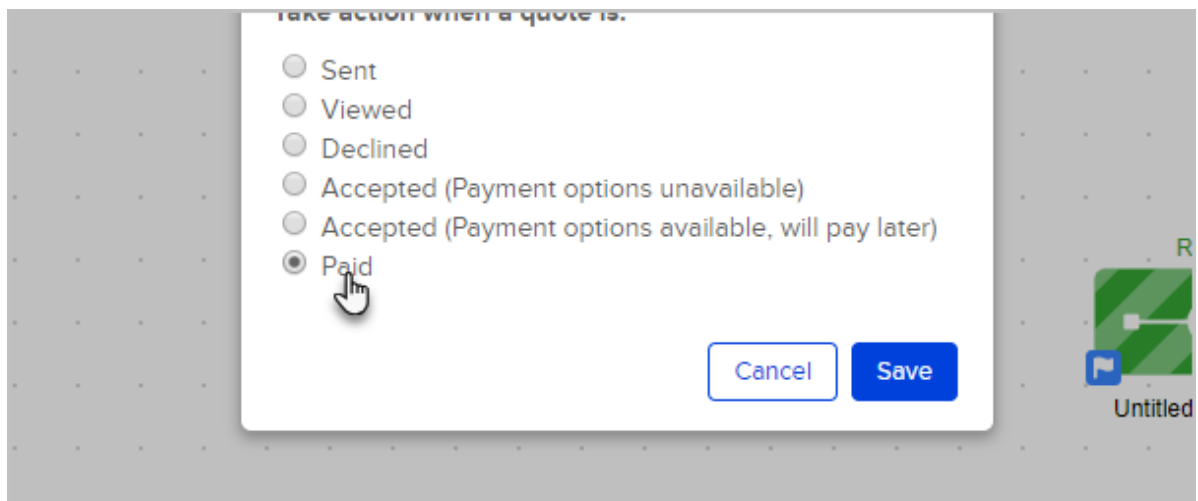
1. Click and Drag a goal onto the campaign canvas



2. Optional: Double-click the name below the icon to customize it.



3. Double-click to select the Quote status



4. Click Save

Pro-Tip!

A purchase goal (entry point) can also be triggered if the quote being paid online includes the same product as the purchase goal (specific or any product)

