

Campaign links

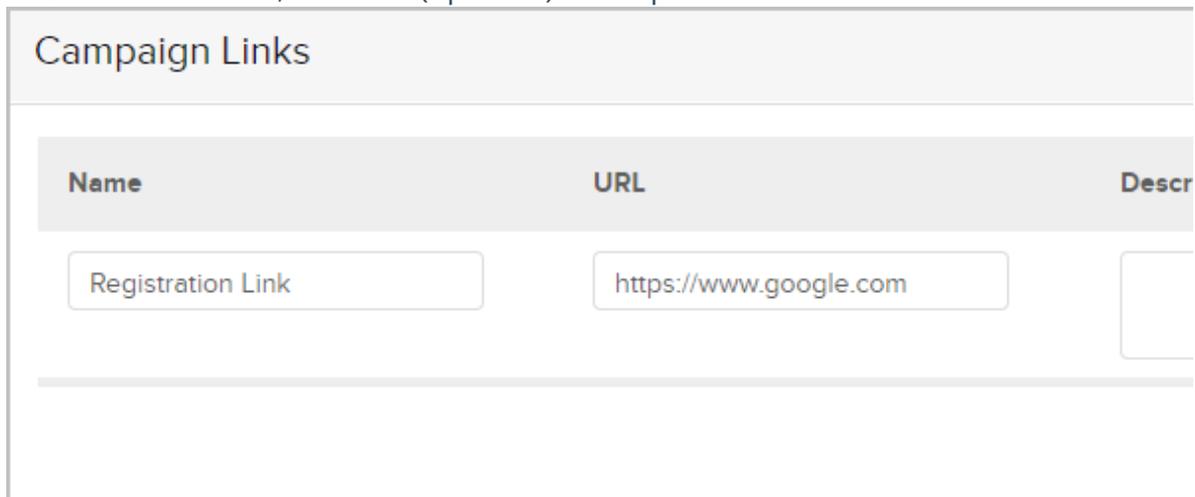
Campaign links are useful time-savers when hyperlinks in your campaign emails change frequently.

Pro-Tips!

- There is no limit to the amount of campaign links you can create.
- A campaign link can only be used in the campaign that it was created in.

Create a Campaign Link

1. From inside your campaign, click the **Campaign** button and select **Links**.
2. Click the **Add Link** button.
3. Enter the link Name, URL and (optional) Description.



The screenshot shows a form titled "Campaign Links" with a table for adding links. The table has three columns: Name, URL, and Description. The first row contains the text "Registration Link" in the Name column, "https://www.google.com" in the URL column, and an empty text box in the Description column.

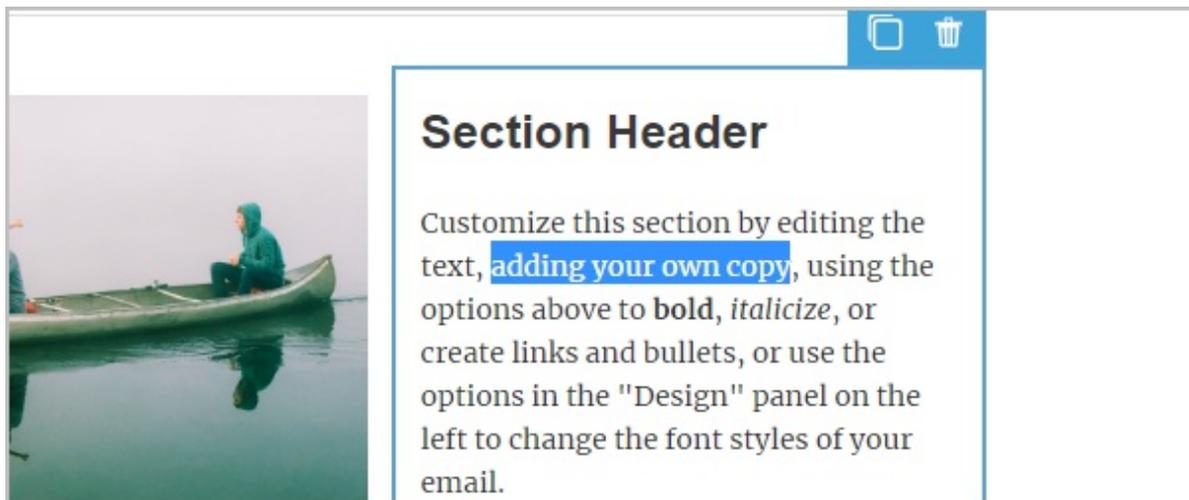
Name	URL	Descr
Registration Link	https://www.google.com	

1. **Name** - This is the name of the link. Only you will see this.
2. **URL** - The actual hyperlink that will be merged into the email; e.g., <http://www.infusionsoft.com>.
3. **Description** - optional.

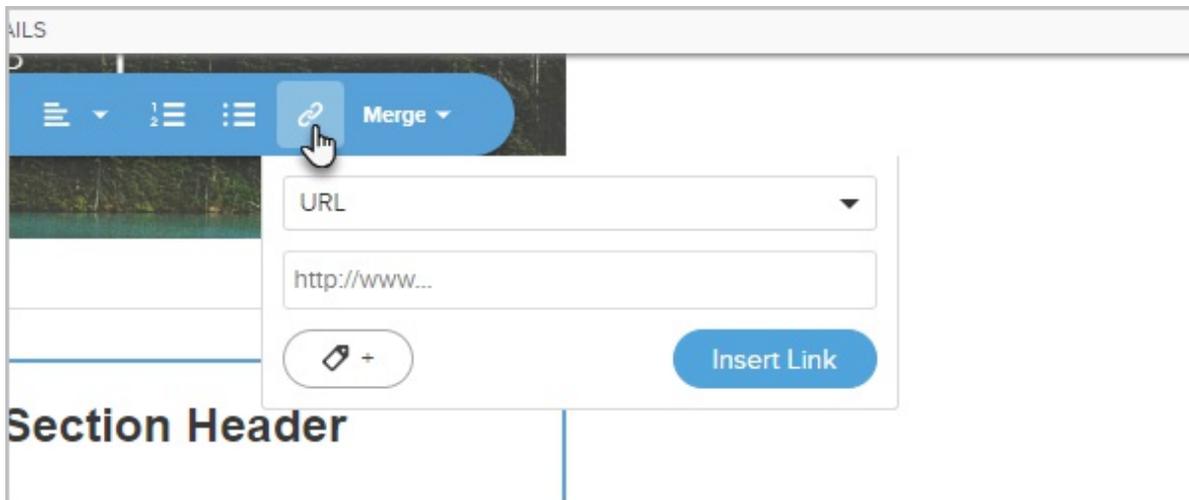
4. Click the **Save** button.
5. Repeat the steps above to add more links. Click the **Close** button at the bottom when you are finished.

Insert a Campaign Link into an email

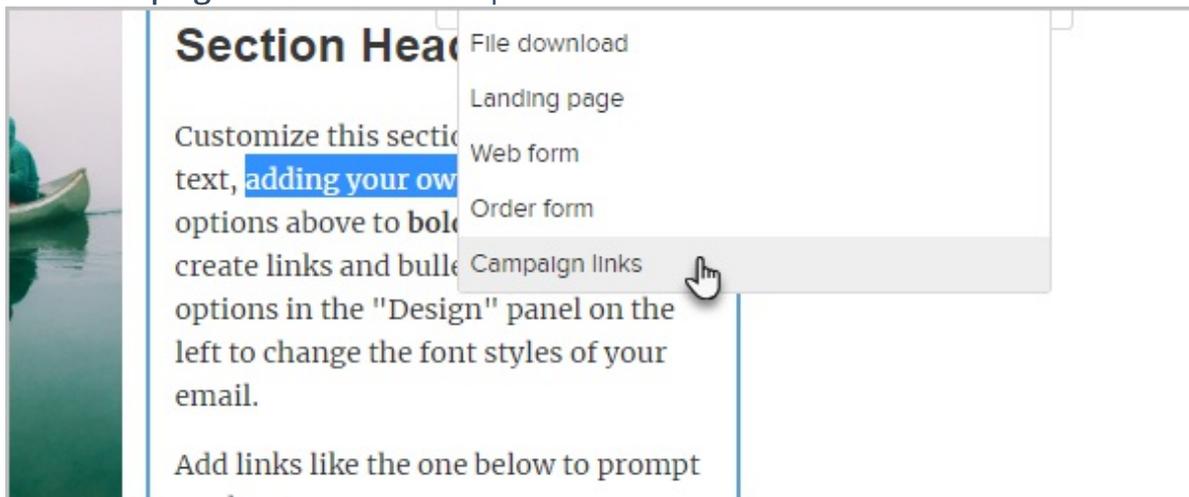
1. Open the email you want to modify.
2. Highlight the text you want the reader to click.



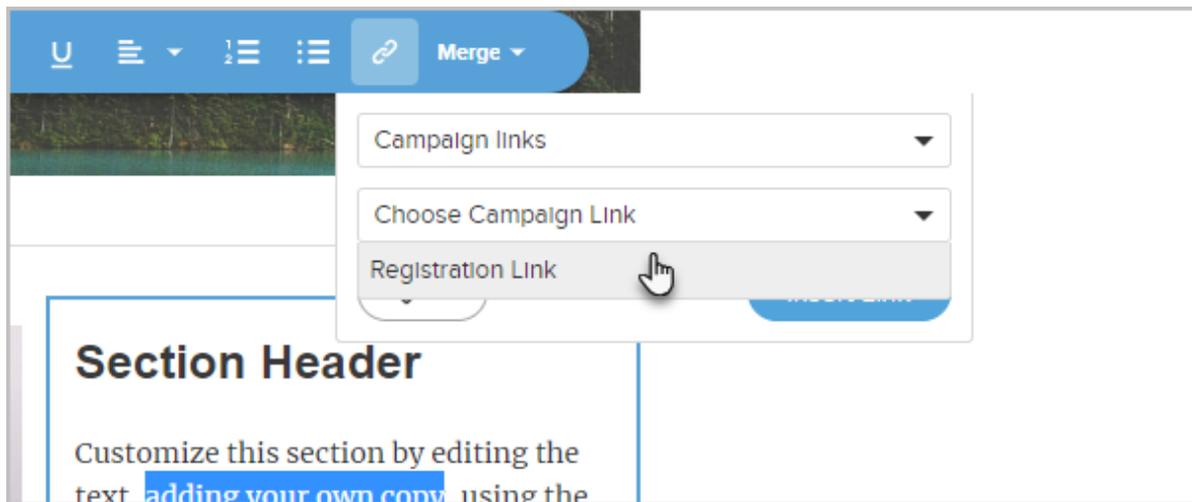
3. Click on the Link button.



4. Select Campaign links from the drop-down.



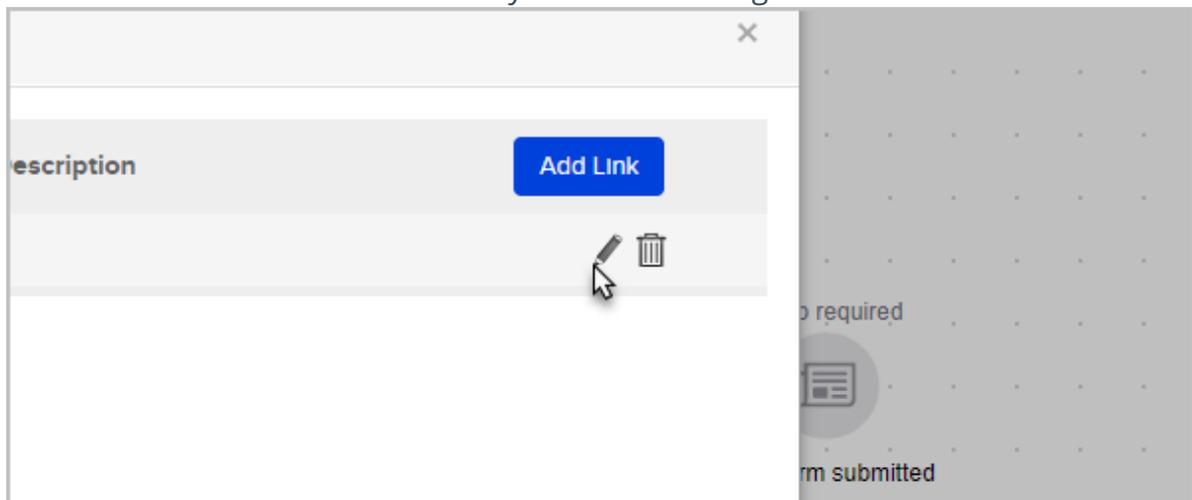
5. Select the campaign link you created earlier.



6. Click the Insert Link button.

Edit an existing campaign link

1. From inside the campaign, click on the **Actions** button and select **Links**.
2. Click the **Edit** button next to the link you want to change.



3. Make your changes and click the **Save** button.
4. Publish the campaign to make your changes live.

