Landing Pages - Choosing a Templates

Infusionsoft by Keap allows you to create beautiful, stunning, mobile responsive landing pages. Below is how to get started by choosing a template.

1. Navigate to **Marketing > Campaign Builder** and click **Create my own Campaign** (Or open an existing campaign)

Marketing		A () * # 1 0
MY NAV	CRM	MARKETING	E-COMMERCE
▲ Start Page	Contacts	Campaign Builder	E-Commerce Setur
	Companies	Email & Broadcasts	Orders
	Opportunities	Lead Generation	Products
	Referral Partners	Templates	Actions
Customize Now	Visitors	Legacy	Promotions
4	Zapler Integrations		Legacy

2. In the toolbar, under Goals, drag the New Landing Page goal onto the canvas



3. Double-click on the center of the landing page goal to open the template gallery

4. You can filter templates by type (webinar, ebook or lead generation) or choose a template that you've saved previously. Note that you can archive old landing page templates so they do not crowd the **Your Pages** section.

Filter templates by goal:	
All	
Webinar	
Ebook	
Lead Generation	START FROM
-	SCRATCH

5. Hover your curse over a landing page template and click the **Preview** button or you can just start from scratch with a blank template



6. When previewing a template, note the option to preview Desktop, Tablet, and

Phone versions.

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7. Once you are ready to edit the template you can click on Use This Template.



Learn how to:

Use the landing page editor to design your landing page