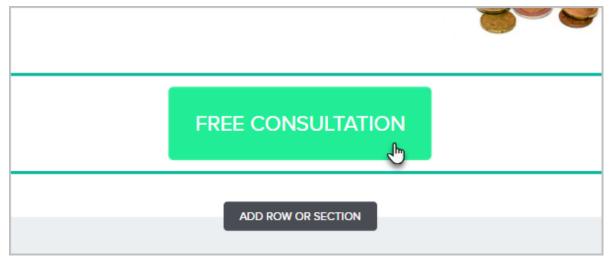
Landing Pages - Adding Anchors

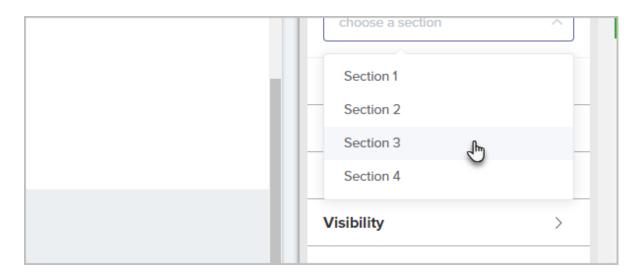
1. Add a call-to-action button to your landing page. For example, you may have your lead capture form at the top of the page and want a call to action at the bottom of the page that quickly moves them back to the section that contains the web form.



2. Click on the button and choose Anchor to a section.

Action
Anchor to a section
Link to a url
Anchor to a section
Link to a page in this funnel
Color
Stulo

3. Then click on the section you would like to anchor to.



4. Now, when someone clicks this button, it will move them to another section of the Landing Page.