# Landing Pages - Publish to a Custom Domain %

By default, all pages hosted by Infusionsoft have a URL that shows **infusionsoft.net** in the address. For example, https://29jfwi.landingpages.net/your-page-name, which are automatically secure by SSL.

If you would like contacts to reach your landing pages through your existing domain, you can either make changes to your DNS records or use an iframe to embed into your website.

## **Connect Your Domain**

- bed, Truffaut skateboard street art PBR shorts Shoreditch farm-to-table Austin Odd Future occupy. Setup > Desi Launch
- 1. After building your landing page, go to the Launch tab

2. Click the "Custom Domains" tab



## Create a custom URL

You can publish any Infusionsoft Landing Page to a subdomain that will create a custom URL. To create a custom URL you would add any name (this does not need to exist) before your actual domain.

There are two options:

- 1. Only use a unique name in front of your domain, separating with a period uniquename.yourpersonaldomain.com
- 2. Add **www.** then your **unique name** in front of your domain, separating with a period. **www.unquiename.**yourdomian.com

#### Here is an example:

In this scenario Sarah, a small business owner, is hosting a webinar. She is using the Landing Page for her customers to register. Her domain is **alwayshelpful.org** and the **subdomain** she wants to use is "**Marketing Registration**"

Sarah would add **marketing.registration** in front of **alwayshelpful.org** which would look like **marketing.registration.alwayshelpful.org** 

**Note:** In this scenario Sarah does not actually have a page called **"marketing.registration**"; it was a unique name Sarah created for the purpose of her Landing Page.

## Steps to configure your custom domain

1. Go to the Launch tab



2. In the "**Connect a domain (subdomain.example.com)**" field type your custom domain

Tracking	Facebook Sharing	Custom Domains	Embed	Favicon
Custor	n Domain(s)			h
a	ting.registration.always	helpful.org		

3. Use the text under **Step 2** to create a new DNS record

	• Nam	Namecheap				
STEP 2	Create a new DNS record					
	TYPE	NAME	VALUE			
	CNAME	webinar-register	pages.infusionsoft.net			

4. After the DNS record is saved run a CNAME check to see if it has propagated. It can take <u>24-48 hours</u> to propagate and for the internet to realize that a change was made. In step 3 click "Click here to check the status of your DNS record", this will automatically load your custom domain into the search field.

(Results should look something like the image below.)

marketing.registration.alwayshelp	CNAM	•	\$	<b>Q</b> Search
New York NY, United States		page	s.infus	ionsoft.net 🖌
Reston VA, United States		page	s.infus	ionsoft.net 🖌
Ashburn VA, United States		page	s.infus	ionsoft.net 🖌
Boston MA, United States Speakeasy		page	s.infus	ionsoft.net 🖌

5. Once the record is verified click "Link"

	Los Angeles CA, United States Speakeasy	104.25.206.31 🖌	L
STEP 4	Once <b>step 3</b> is complete simply click the link	button below	l
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Review the "Create a custom URL" section above for more information on setting up your custom URL

## Configuring your domain with Registrar

- 1. Create a 'sub domain' as a 'CNAME' record pointing to 'pages.infusionsoft.net'
- 2. If you want your Infusionsoft Landing Page to be the main page on your domain, then you will need to configure a 301 permanent redirect from the apex or root domain to the sub domain above.
- 3. This prevents users from having to explicitly type the latter and will prevent search engines from creating colliding canonical URLs.
- 4. DNS settings for this setup would look something like this:
  - a. '@ forwards 301 to www'

b. 'www CNAME yourapp.infusionsoft.com'

**Please note** that Infusionsoft has no control of your domain's settings and cannot provide assistance with DNS changes. Once DNS changes are made, it may take up to 24-48 hours for changes to propagate. For any troubleshooting assistance, please contact your web developer and/or domain registrar.

### iframe embed

If you would like to embed your published landing page on your site, via an iframe, as opposed to connecting your domain via the steps above, this too is an option.

- 1. Publish your landing page, or navigate to the **Launch** step of an already active landing page
- 2. Click the "Embed" tab



- 3. Click the box that contains the embed code to copy it to your clipboard
- 4. Paste the copied code to any page of your website, or share the code with your web developer.