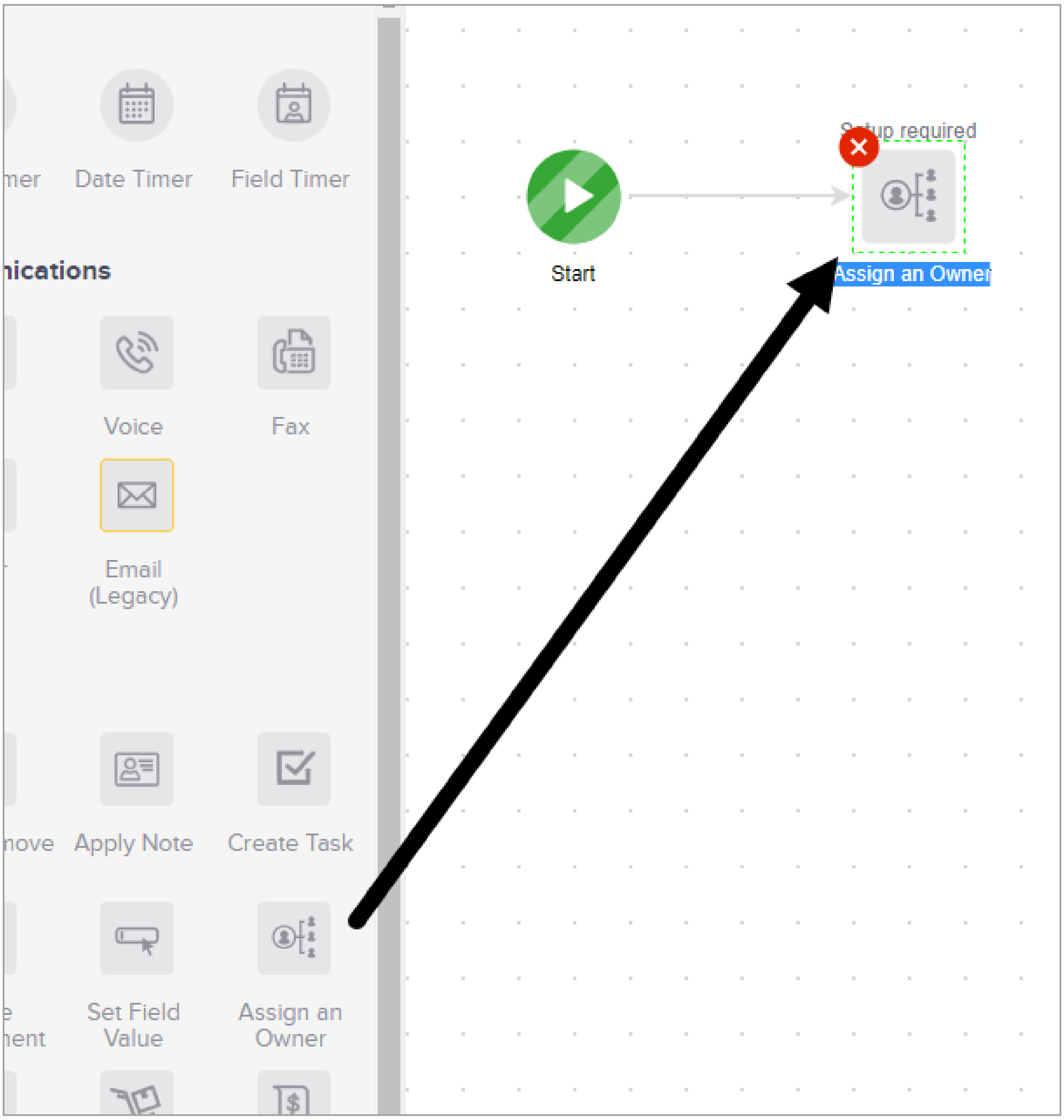
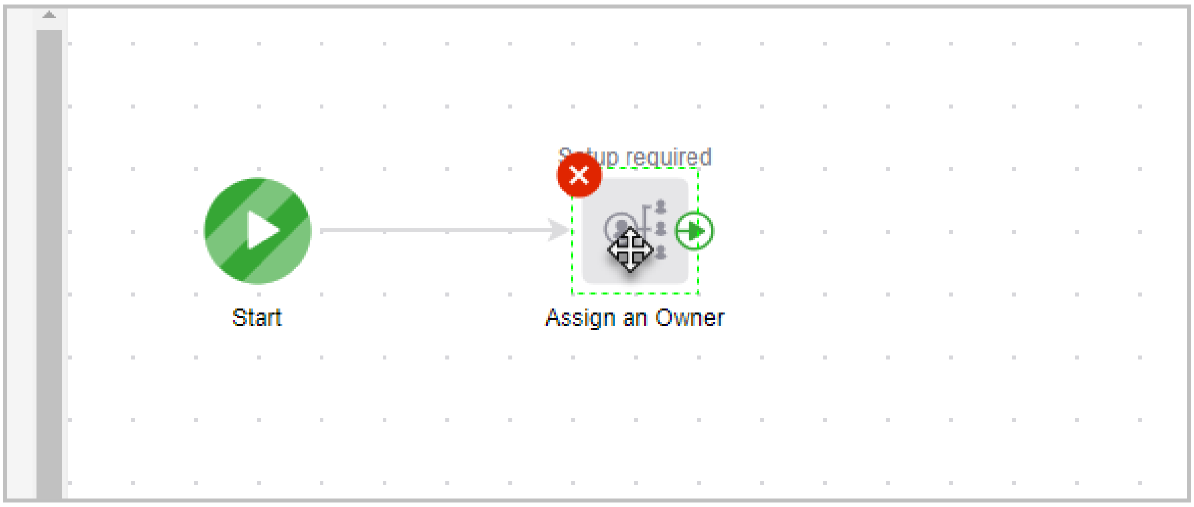
Automatically Assign An Owner To A Contact In A Campaign

The **Assign an Owner** process snippet allows you to assign or reassign the owner of a contact record as a step in a campaign sequence.

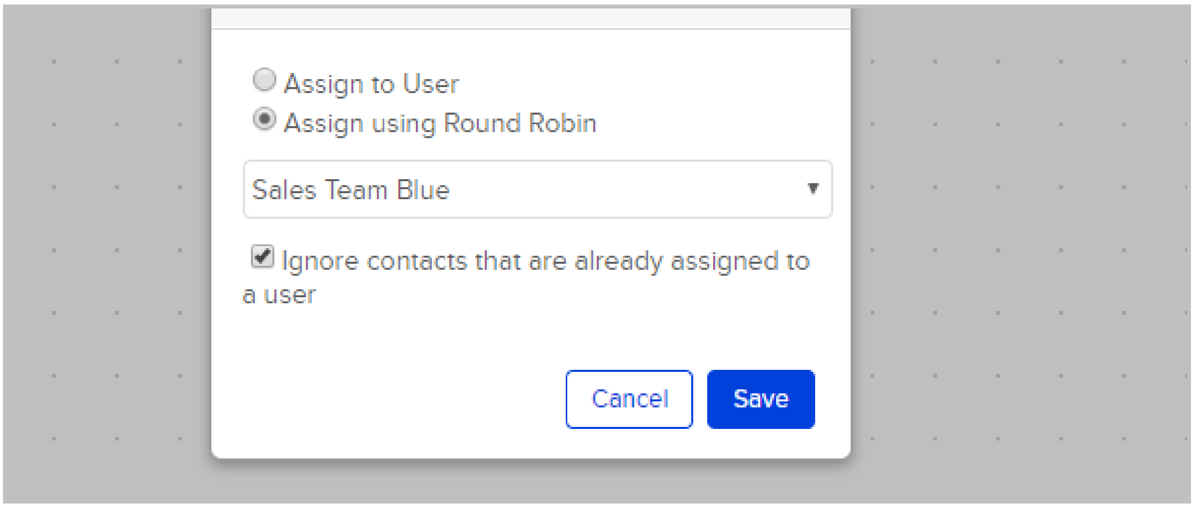
1. Drag and drop an **Assign an Owner** process snippet onto the canvas.



2. Double-click it to configure the settings.



3. To configure owner assignment...



   - **Assign to User**: This option allows you assign the contact record to a specific user in your Infusionsoft application.
   - **Assign using Round Robin**: A round robin is a set of distribution rules based on numeric logic.

4. Click **Save.**

5. You are now ready to publish your changes.