

Campaign Sequence - Set Field Value🔗

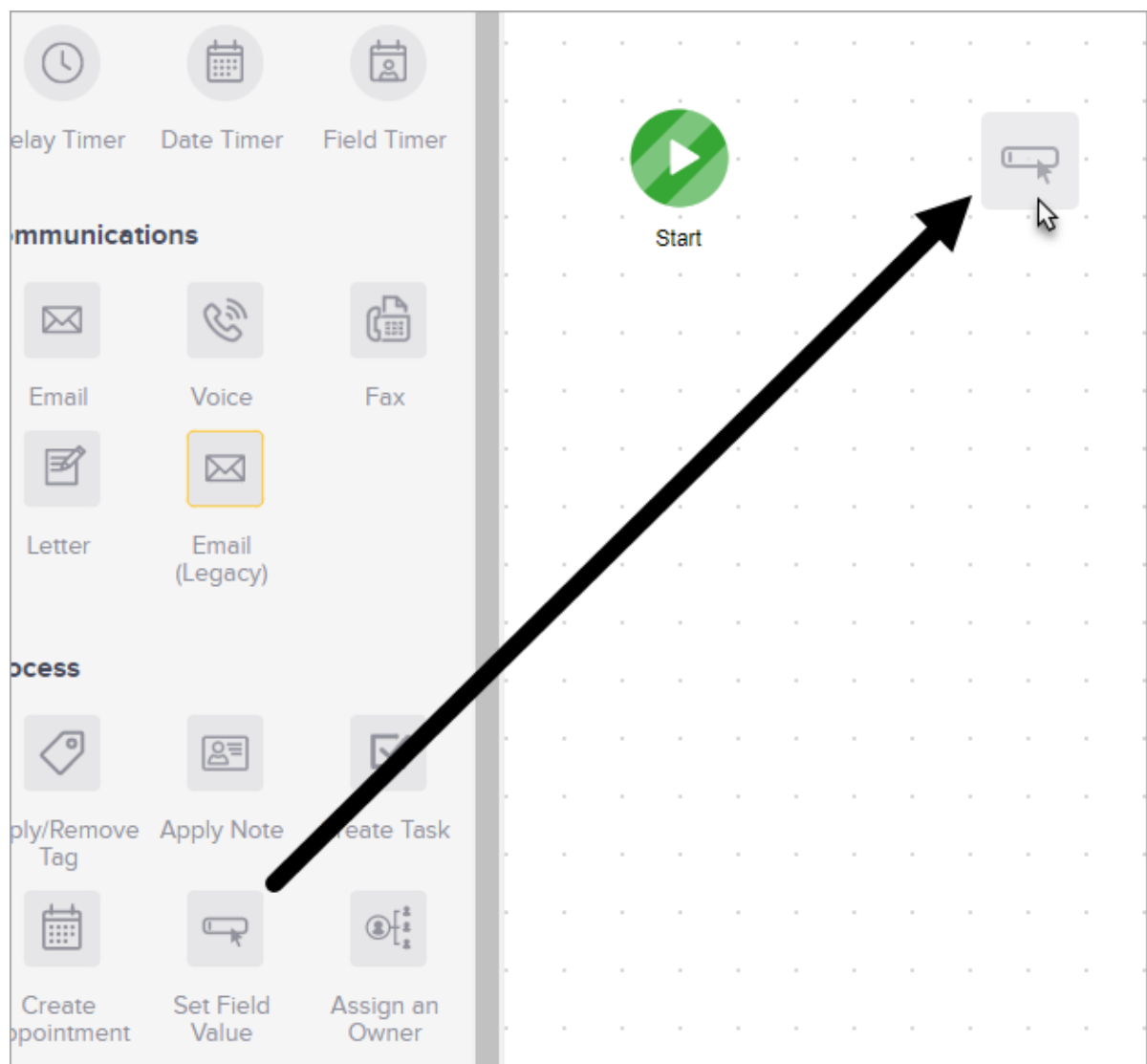
You can automatically set the value of a field in the contact record as part of campaign sequence in the campaign builder; this includes both standard and custom fields. One exception is that you cannot update/change the lead source field if it already has a value.

Pro-Tips!

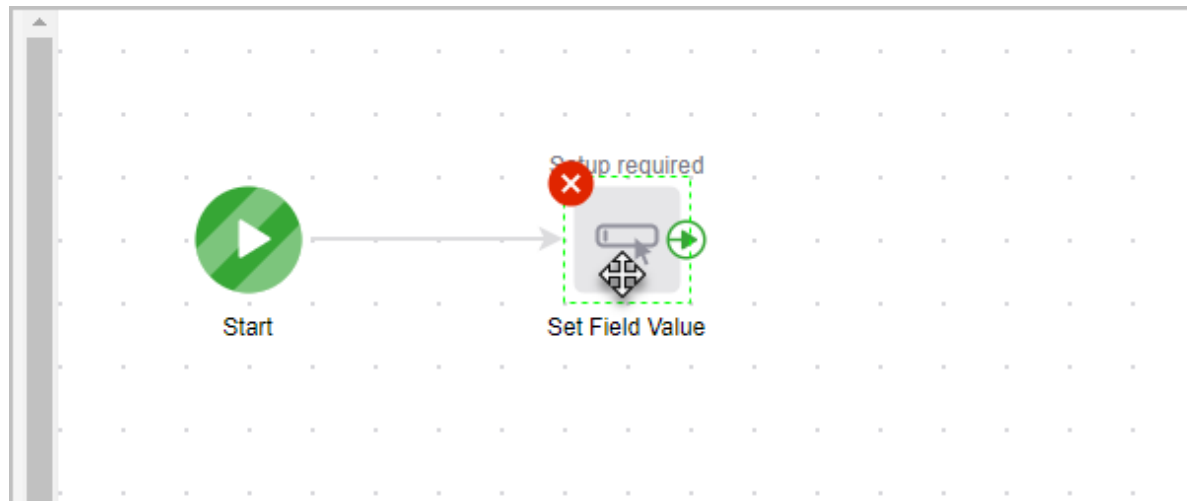
The only fields that you cannot update using this process are the following: Name, Phone, Address, Main Email, and SSN.

Don't overlook the "Overwrite existing value" checkbox option!

1. Click inside a campaign sequence and drag and drop the Set Field Value object onto the campaign canvas.



2. Double-click the Set Field Value icon



3. Set the field value.

Summary
This snippet allows you to automatically add information to a Contact's field or override the

Field Value

☒ Overwrite existing value

Branch