## How to install pre-built campaigns •

1. Go to Marketing > Campaign Builder

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MY NAV	CRM	MARKETING	E-CON
Dashboard	Contacts	Campaign Builder	E-Comr
My Day	Companies	Email & Broadcasts	Orders
	Opportup <sup>14</sup>	Lead Generation	Product
	Referral Partners	Templates	Actions
	Visitors	Legacy	Promoti
			Legacy
Edit	Reports Settings	Reports Settings	Reports

2. Click the Go to the Strategy Guide button.

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ad Generation	Templates	Legacy 🗸	Reports 🗸	Settings	
		Go to the	Strategy Guide	Create my own Campaign	
r business	ses like y	ours do	ing to be	successful?	

3. Follow the Strategy Guide and click on a campaign. You will be brought to the Infusionsoft marketplace in order to download the campaign.

equest	Customer Survey
at they're equest	Time to get vulnerable Ask your new customers for honest feedback to know where you did well
ur brand.	and where you can improve.

- 4. To download the campaign into your application, click the **Install** button below the campaign preview/description. A pop-up selecting your compatible Infusionsoft Application will appear. Confirm that your application is selected, and click the Begin Install button.
- 5. Your new campaign is ready to customize. It will appear in the list of campaigns.



6. All campaigns will have instructions on what needs to be customized. Just explore the campaign and read the notes for more details.

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	Id	Name	Active contacts	Pub
	407	<u>Track Email Engagement</u> திரு	0	
	405	Automate Contact Requests	0	
	403	Free Report Campaign	0	
	401	Purchase Timer	0	

7. When you are ready to go live with your campaign, just click the **Publish** button to make it live.