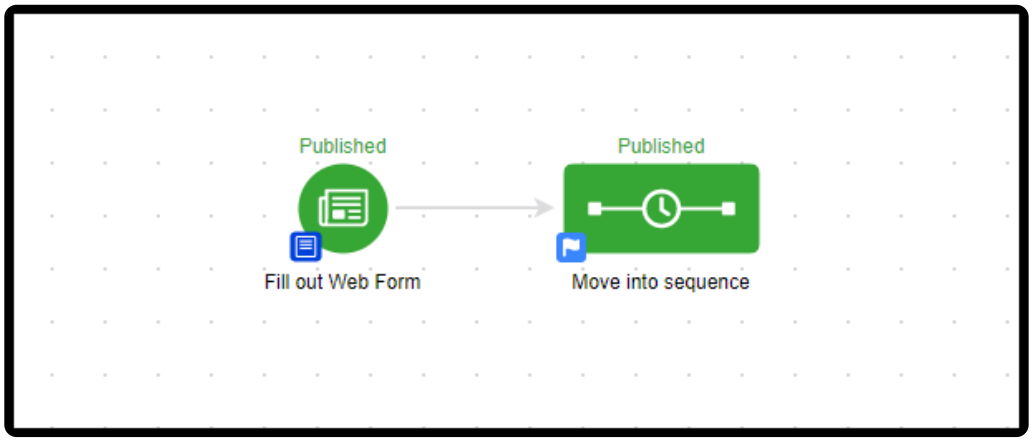
How to add someone to a campaign

Automatically adding someone to a campaign

Goals dictated how contact are adding into a campaign. For example, if a campaigns process starts with a "Web form submitted" goal it means that once that form is submitted then the goal has been achieved, and that person is "**added**" into the sequence following the "Web form submitted" goal.

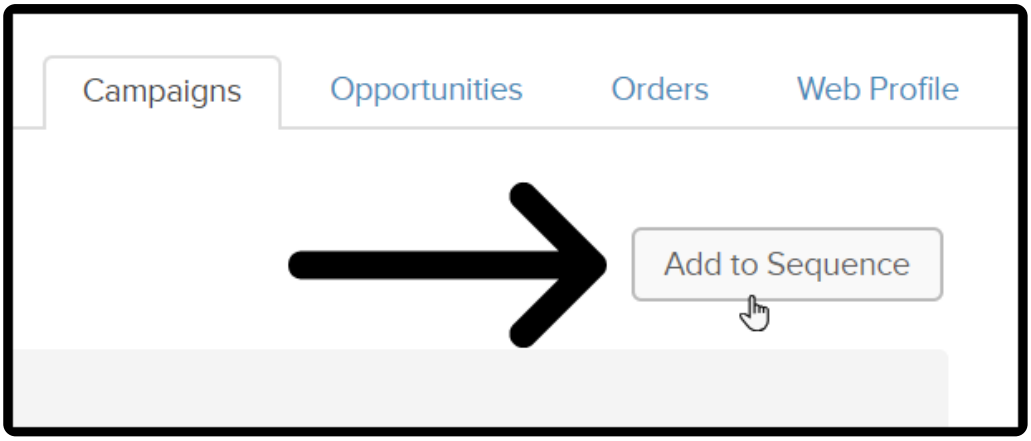


Adding to campaign via the contact record

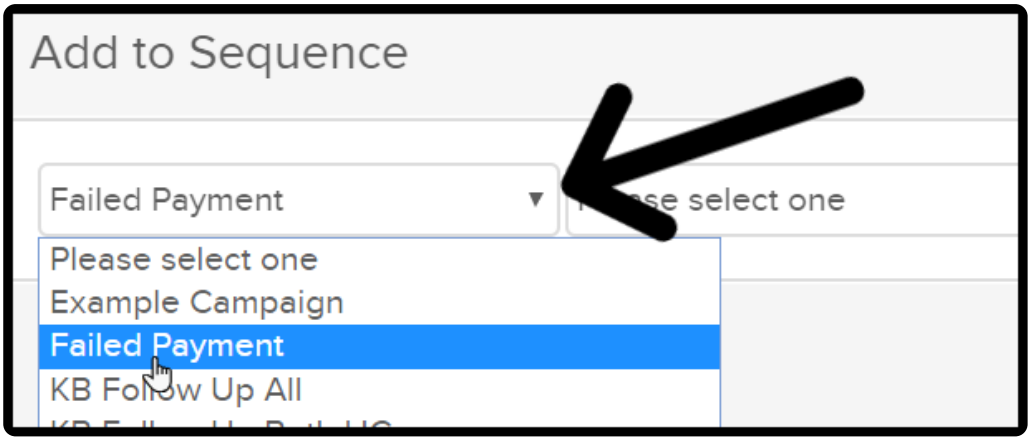
Add contacts into a campaign directly from their contact record

- While in a contact record, scroll down to the second row of tabs and click the "**Campaigns**" tab

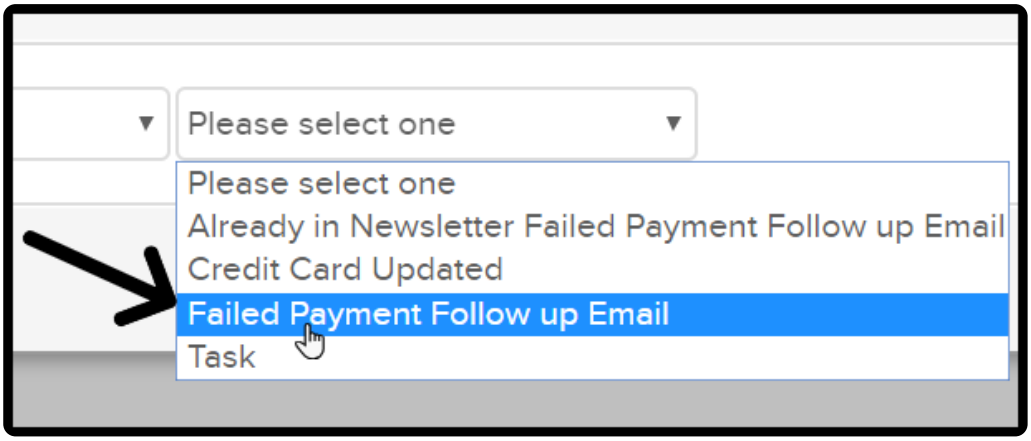
- Click the "**Add to Sequence**" at the top right



- The first drop down is where you choose a campaign



- In the second drop down select which sequence that the contact will be added to.



Note: The contact will start at the beginning of the sequence unless date times are used, and that date has passed. Learn more here

- Click "**Add**"

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