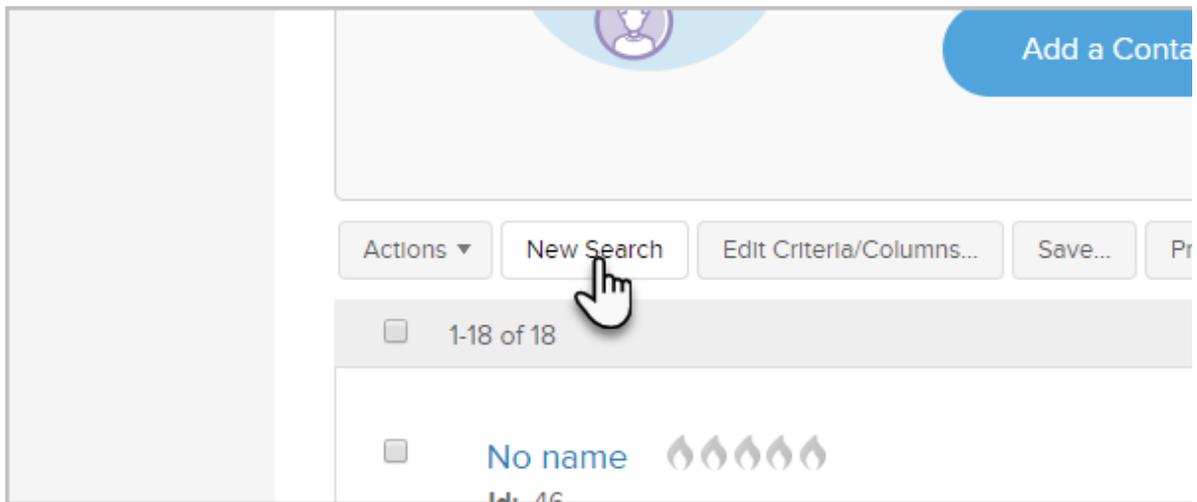


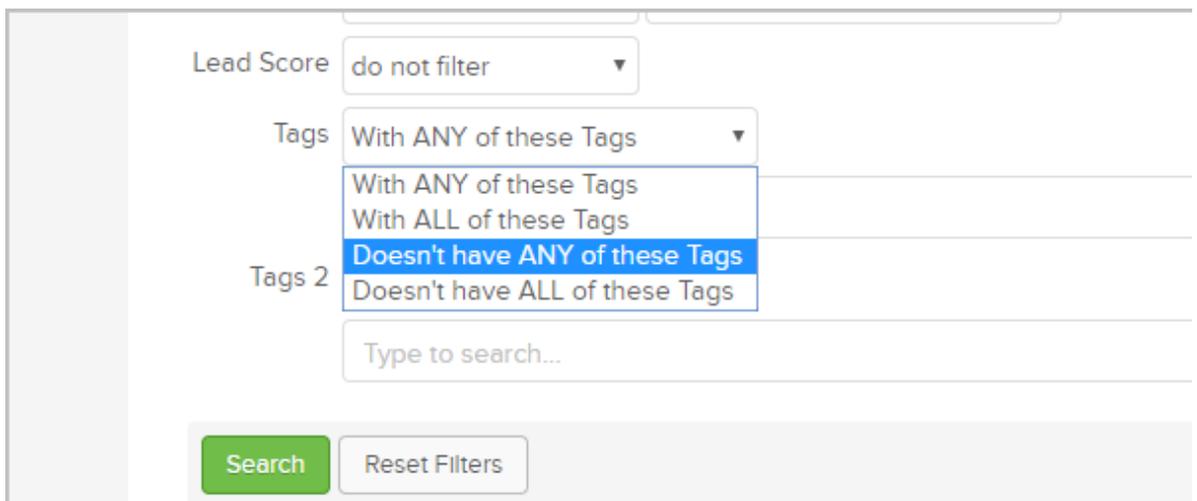
# GDPR Pruning 🔗

It's recommended to create a process to view and prune contacts in which you no longer have a lawful basis to process a contact's data. This can be done by creating a saved search on your homepage dashboard for contacts that do not have a GDPR tag applied to them.

1. Go to CRM > Contacts
2. Click **New Search**



3. Choose **Doesn't have ANY of these Tags** next to the Tags label



4. Enter all of your GDPR tags

Lead Score

Tags  

Tags 2

5. Click Search

6. Click Save



8 of 18

No name 

**Id:** 46 **Email:**

7. Enter the name of saved search. Select any other users that need access to this list, check the box to Add this search to the User Home and click Save



f 18

Matt Vosburgh  
 Michael Dudek  
 Mike Hilton  
 Neil Robinson  
 Partner Edition  
 Rachel Julian  
 Rebecca Albers-Pierce  
 Rich Benavides  
 Robert Anderson  
 Scott Martin

Add this search to the User Home.





Example: "No Lawful Basis" or "Non-GDRP Compliant"

Lead Score

Tags  

Type to search...

Tags 2

Type to search...

8. Now, go back to your dashboard to see your new saved search. You can click **Settings** to further customize the report.

**No Lawful Basis** 🔄 ✕

Id	Company name	Email	State
46			
62			
68			
72			
74			

Showing 5 of 18

[Settings](#)  [View All Results »](#)