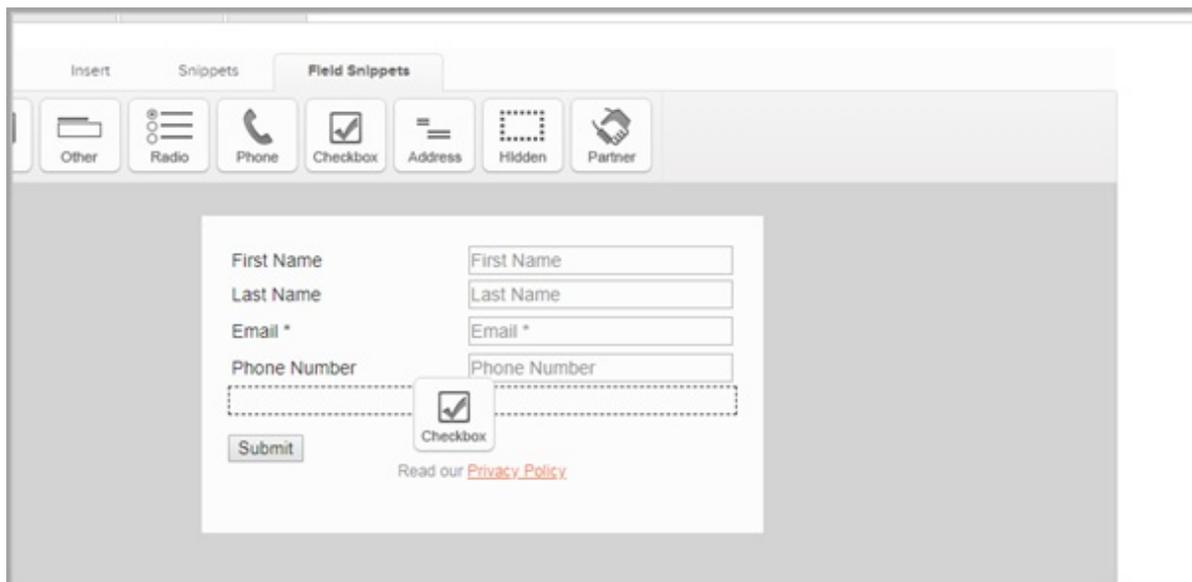# Apply GDPR Tags To Checkboxes 🔗

When obtaining consent on a web form or landing page , you'll need to know how to apply a tag when someone checks a box, then submits the form.

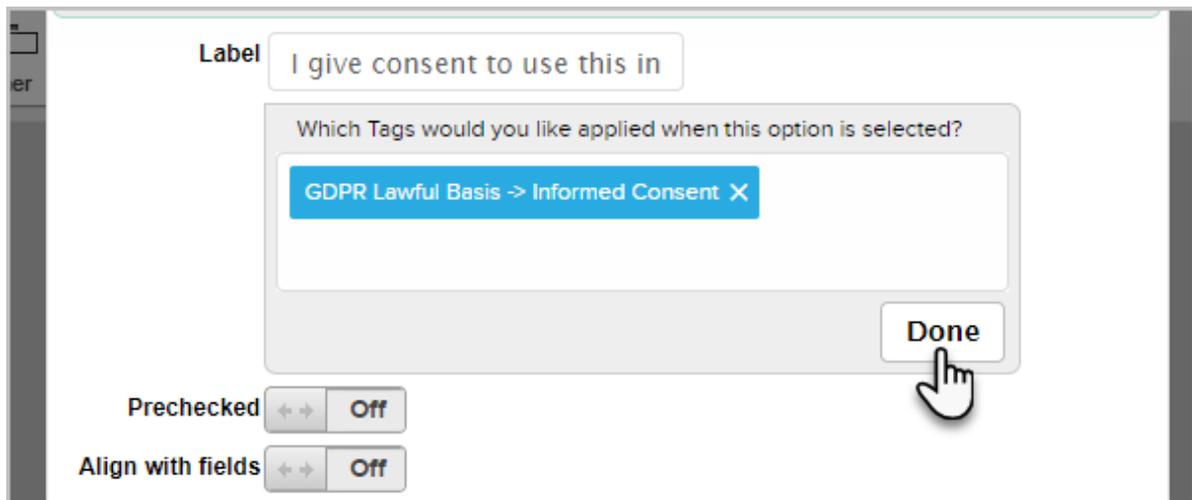## Apply a tag to a web form checkbox

1. Drag a Checkbox snippet below the opt-in feilds, above the submit button

2. Enter the label, "I give consent to use this information to send additional emails and communication as described in your Privacy Policy"

3. Click the **Tag** icon

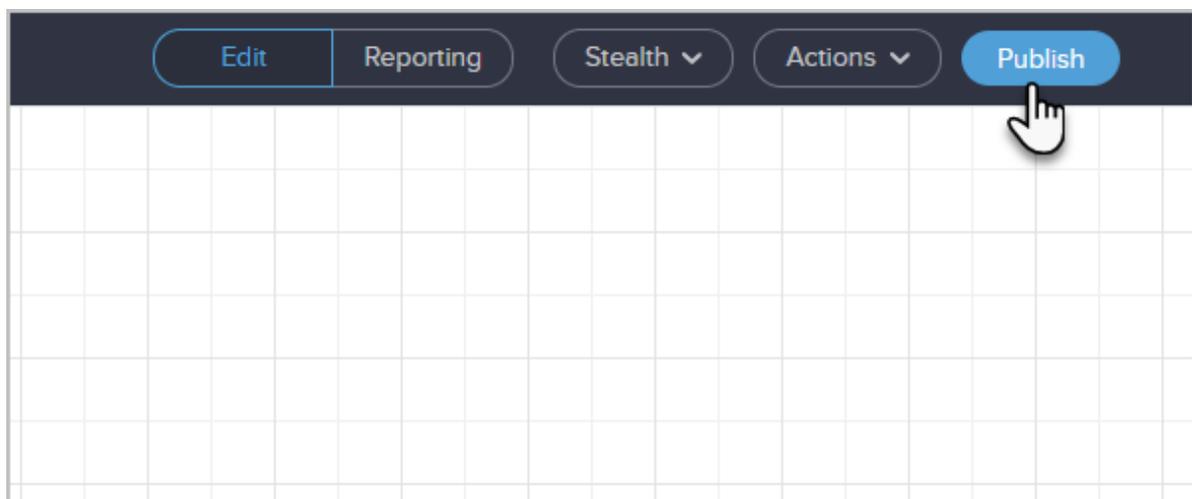4. Select the, Informed Consent tag you created earlier.

5. Warning! Do not pre-check the box. Pre-checked forms are not GDPR compliant!
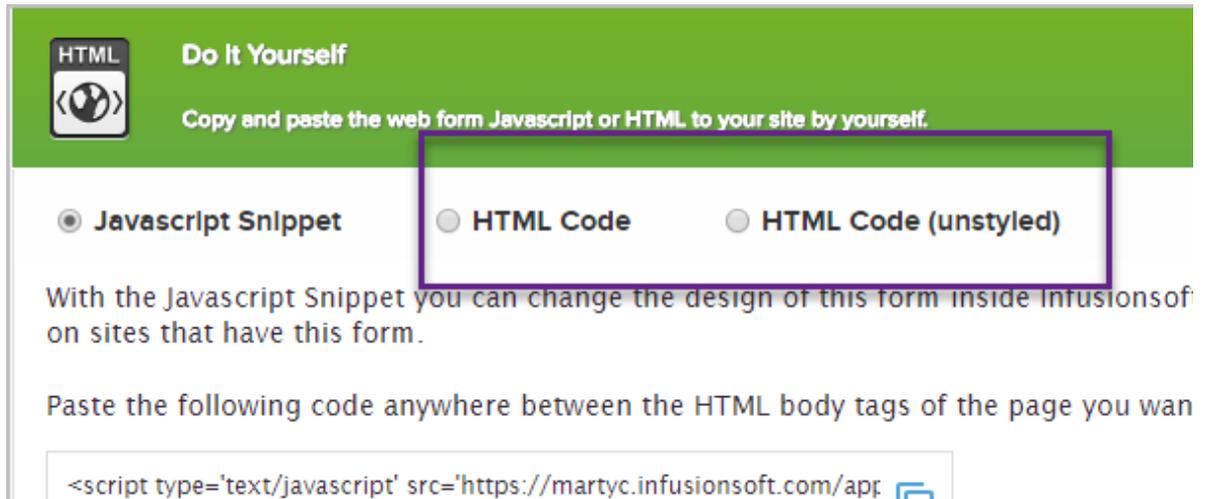
6. We recommend making this a required field

7. When you are done, go back to the campaign canvas and republish your campaign.
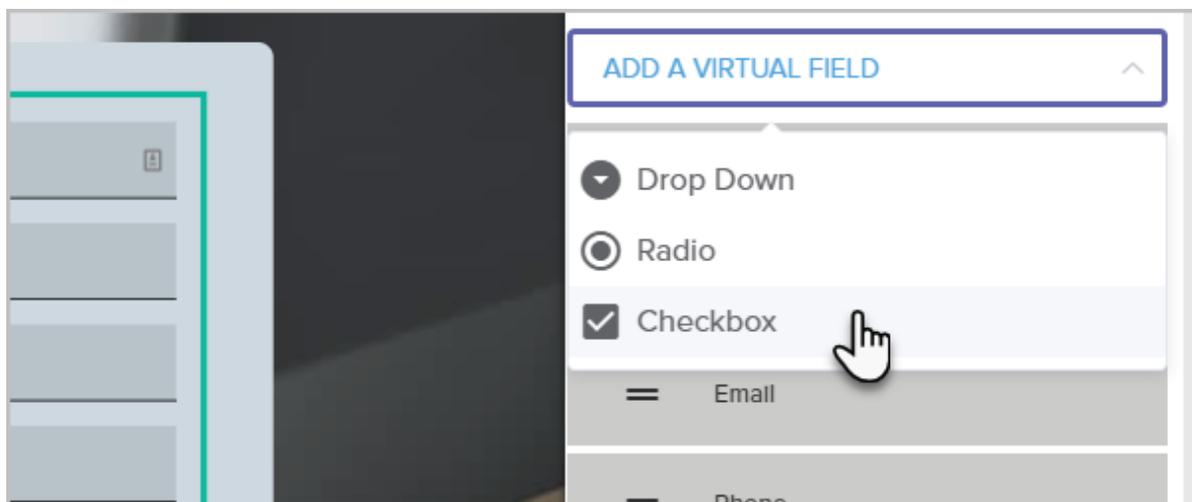
8. If you are using one of the HTML versions, you'll need to update the code on your website.
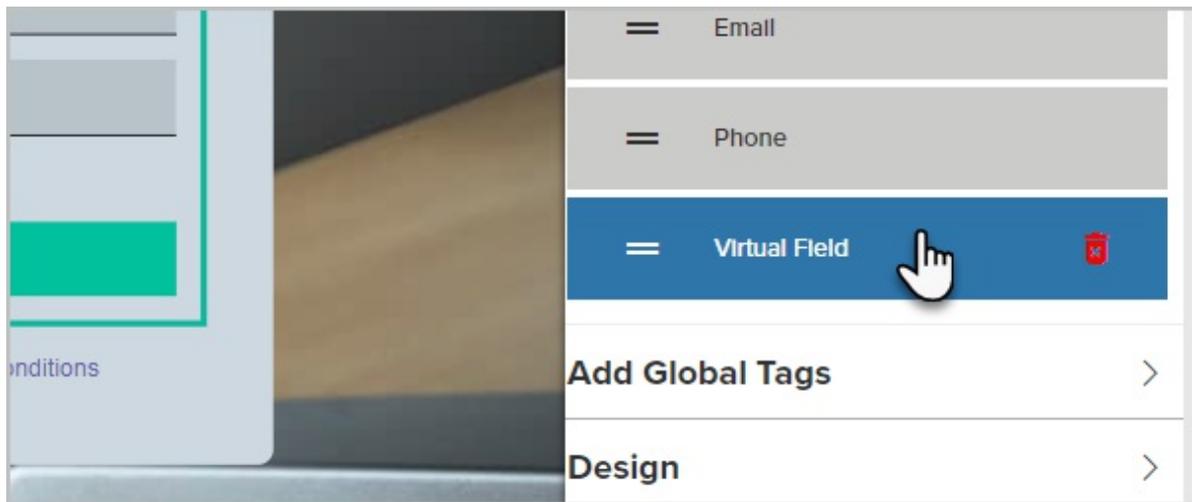

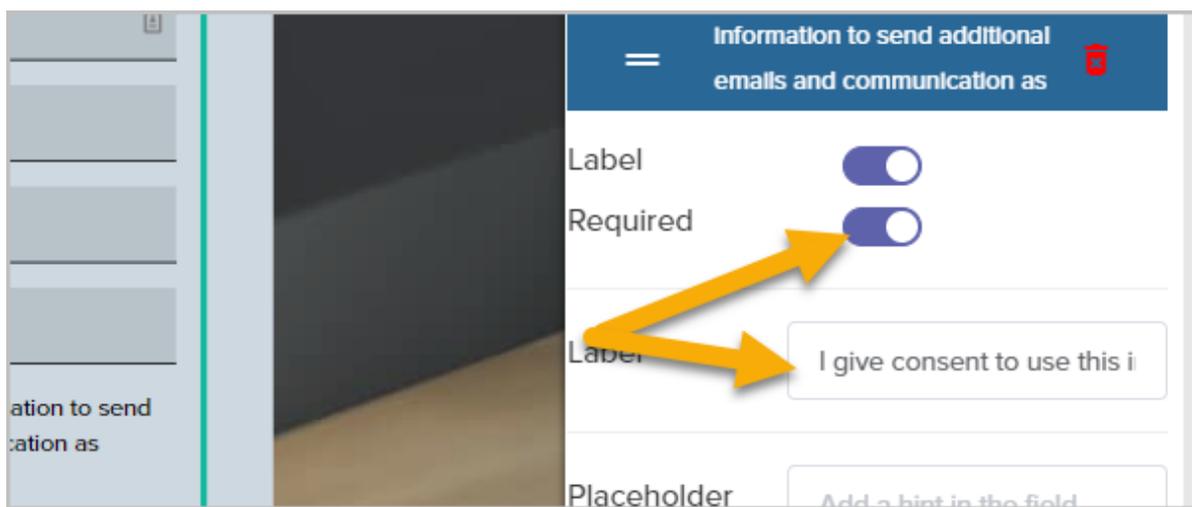# Add a Tag to a Landing Page Checkbox

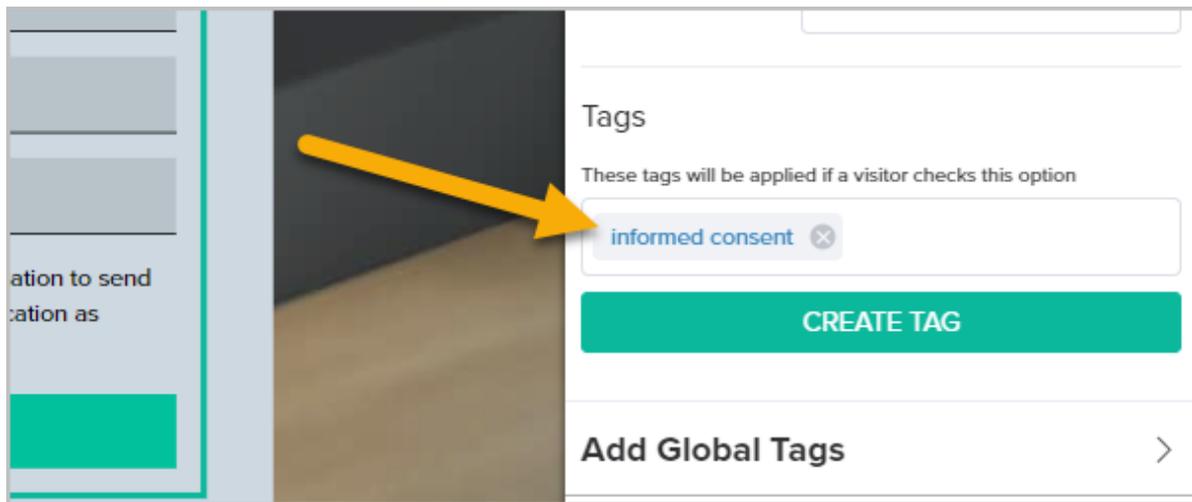1. On your landing page form, click the Add Virtual Field button and choose Checkbox.

2. Now, click on your new Virtual Field

3. Enter the label, "I give consent to use this information to send additional emails and communication as described in your Privacy Policy"

4. It is highly suggested to make this required so that all contacts that enter from this landing page have shown informed consent.

5. Scroll down and enter the informed consent tag you created earlier.

6. When you are finished, just Next step the landing page to the end and republish it.