

# Infusionsoft reCAPTCHA FAQ

Infusionsoft web forms and landing pages utilize [Google's Invisible reCAPTCHA](#) . This improves Infusionsoft's spam bot detection on all Infusionsoft web forms and landing pages, to prevent spam emails from entering your system. With a reduction in spam submissions, we can ensure that all applications contain valid contact information, resulting in better email deliverability. Google Invisible reCAPTCHA is built to watch for suspicious behavior on your web form, or landing page, and only prompts verification when suspicious behavior is detected.

## What is reCAPTCHA?

reCAPTCHA is a free service by Google, that protects your website from spam and abuse. reCAPTCHA uses Google Intelligence to keep automated software from engaging in abusive activities on your site. It does this, while letting you valid users pass through, with ease. To learn more, visit <https://www.google.com/recaptcha/intro/invisible.html>

## How does reCAPTCHA help me?


Better email deliverability. When spam email addresses get submitted into your

Infusionsoft application, and Infusionsoft emails those addresses, they get identified on email compliance filters, that flag email senders (like Infusionsoft) as "bad senders." Even though the majority of email lists contain legitimate emails, a few spam emails can affect deliverability for all applications. Preventing spam emails from entering the application, and being emailed, will prevent Infusionsoft from being considered a "bad sender", giving confidence to our users, that their emails are being delivered to their subscribers.

## What does it look like for my customers?

For most cases, visitors to your web forms and landing pages will never see or interact with reCAPTCHA. If suspicious activity is detected, visitors will be prompted to check the box on the image below. Once the visitor selects the box, the form submission will be completed.

☐ **I'm not a robot**

  
reCAPTCHA  
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