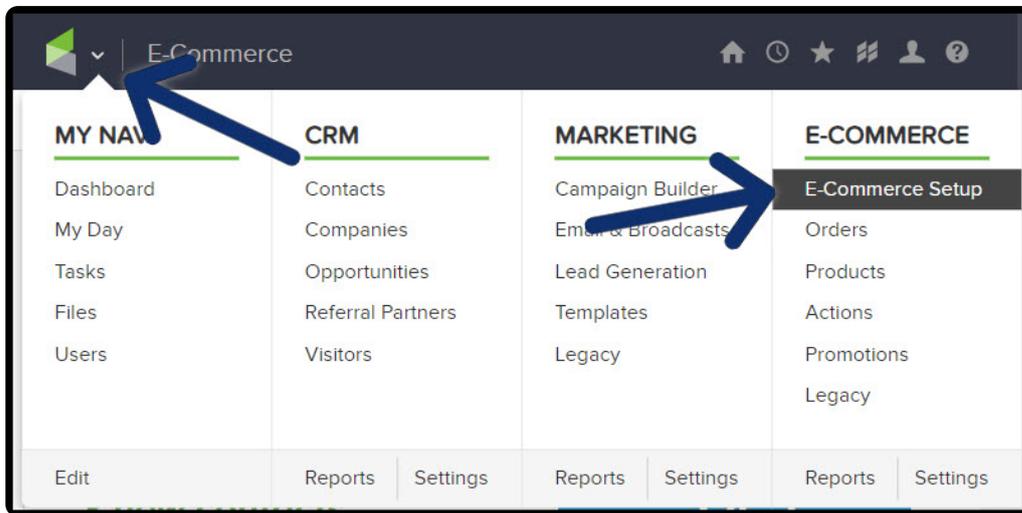


Checkout Pages 🛒

With checkout pages, small businesses using Infusionsoft by Keap's E-Commerce platform can customize a web page with their product or service and let customers buy directly online, without ever having to get on the phone. Please Note: Checkout Pages does not work with PayPal Express.

Setup Checkout Pages

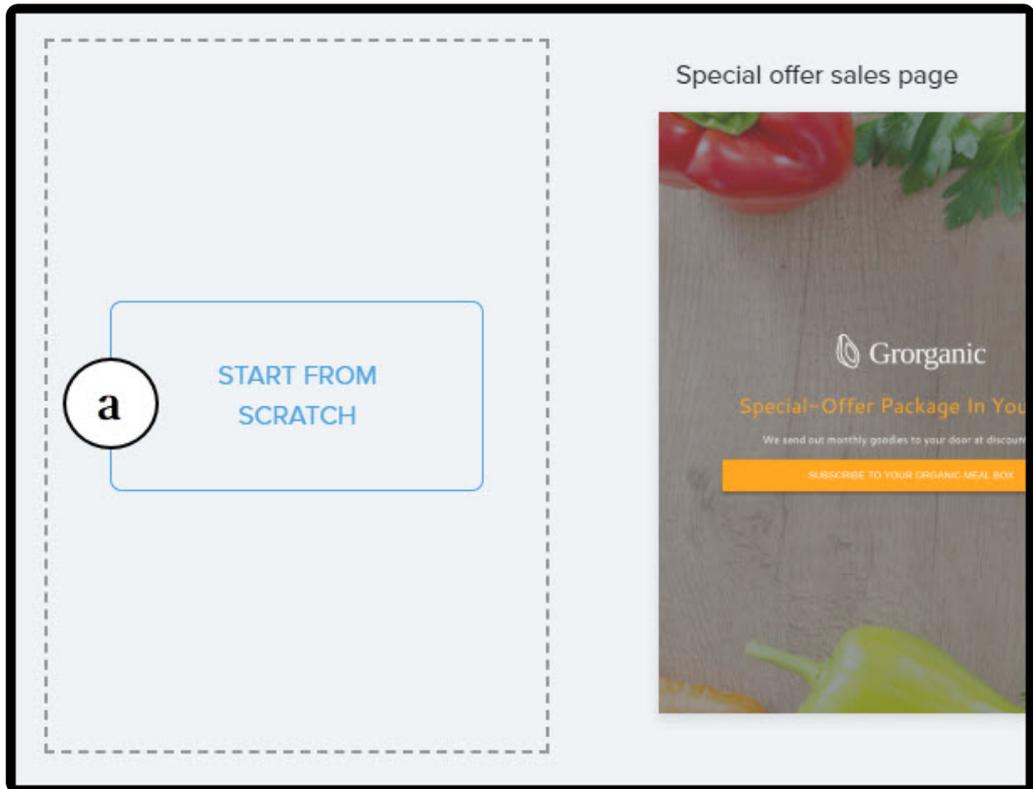
1. Go to E-Commerce > E-Commerce Setup



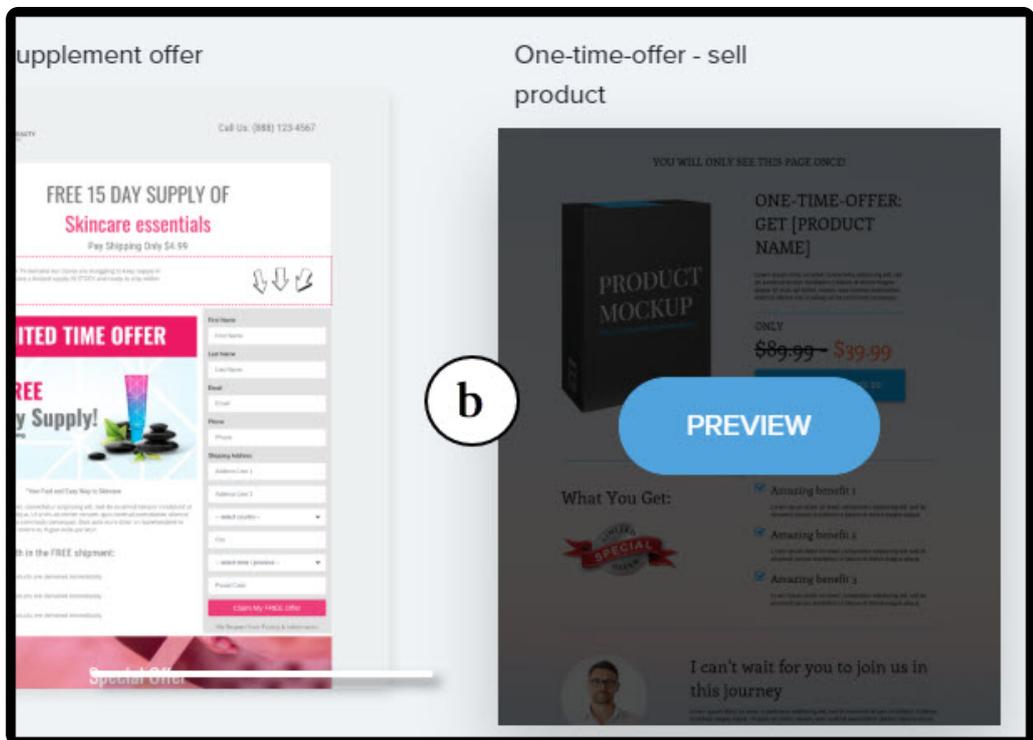
2. On the right side under Order Forms click Checkout Pages



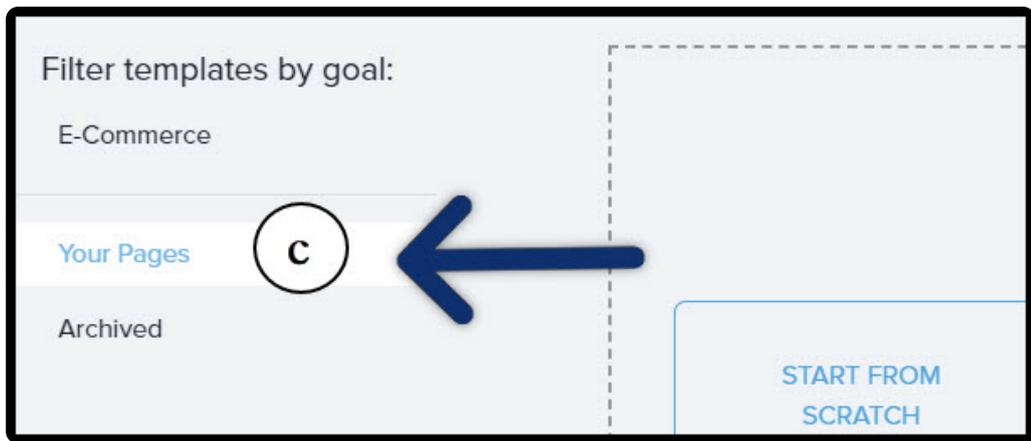
3. You have a choice to:
 - a. Create from scratch



b. Use a template



c. Your page - Use a template you have edited



Checkout page setup

1. Name your checkout page

Name Your Landing Page

Type in the name you want to appear in the browser's title bar. Your site visitors will see this so choose a name that represents your product or company.

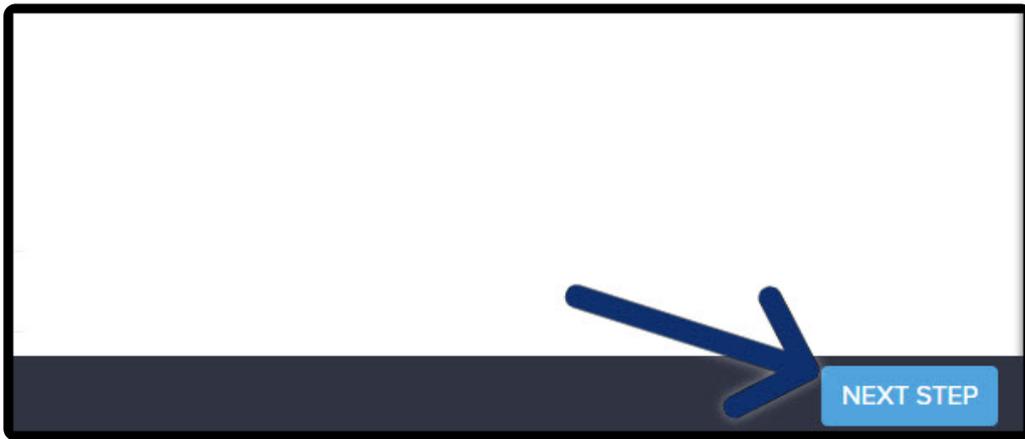
2. Optional settings - Select your font type and font size

Optional Settings

Font Style

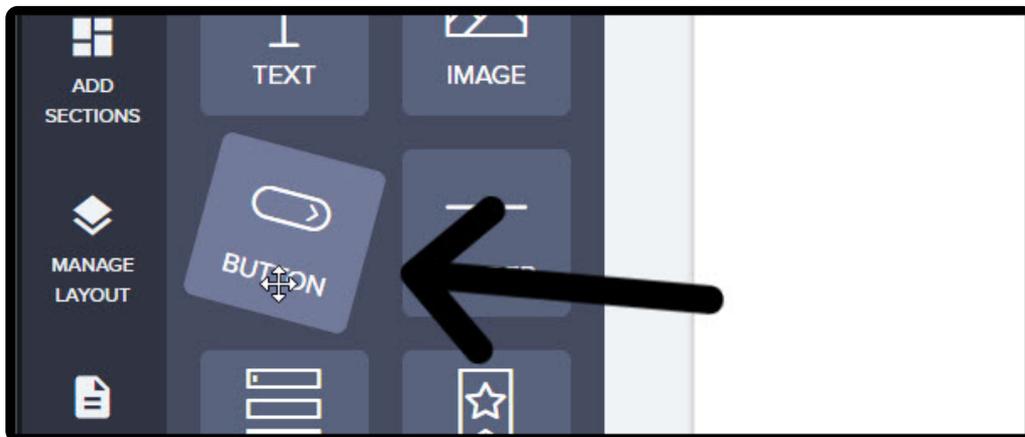
	Font Family	Font Size
Title	Enriqueta	60

3. Click "Next Step"

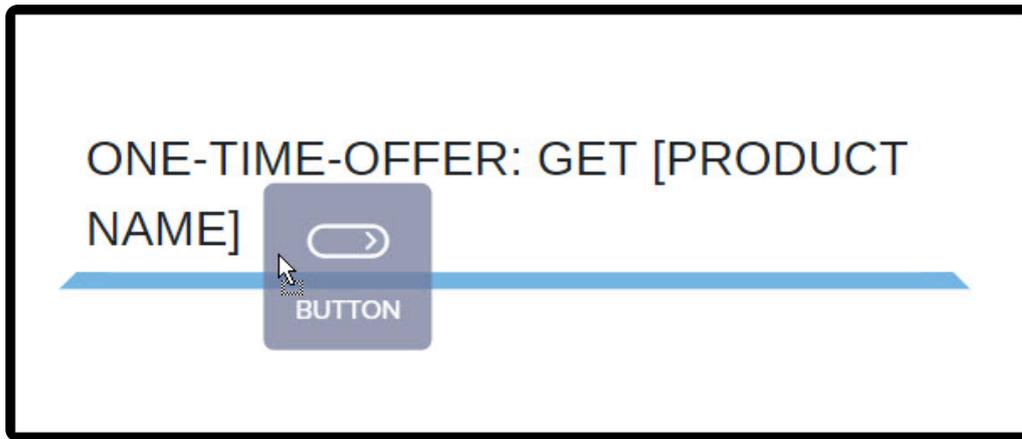


Checkout Button

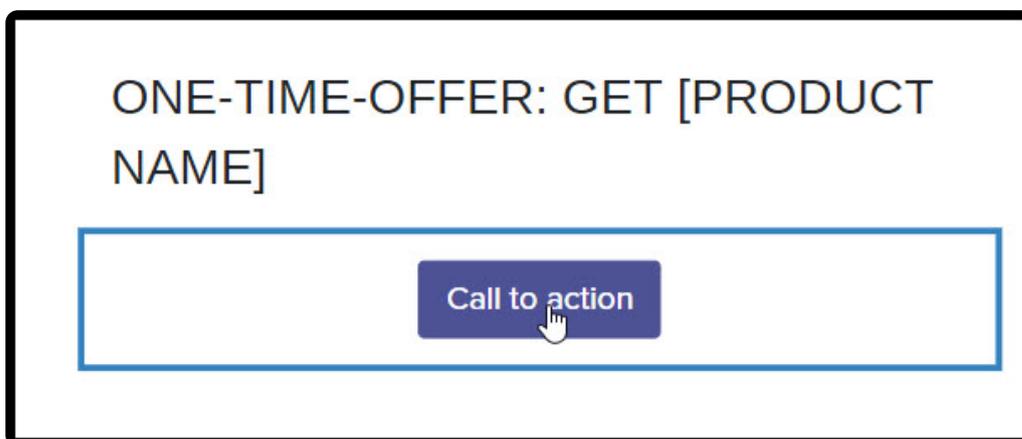
1. From the left menu drag the button element



2. Place where it highlights in blue



3. Click button element to configure



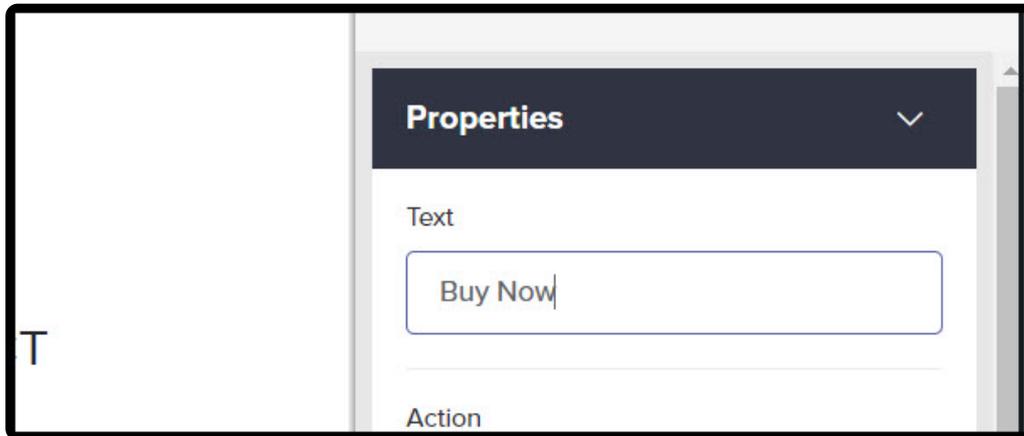
Template Checkout Button

If using a template click the button that is already placed on the Checkout page to configure

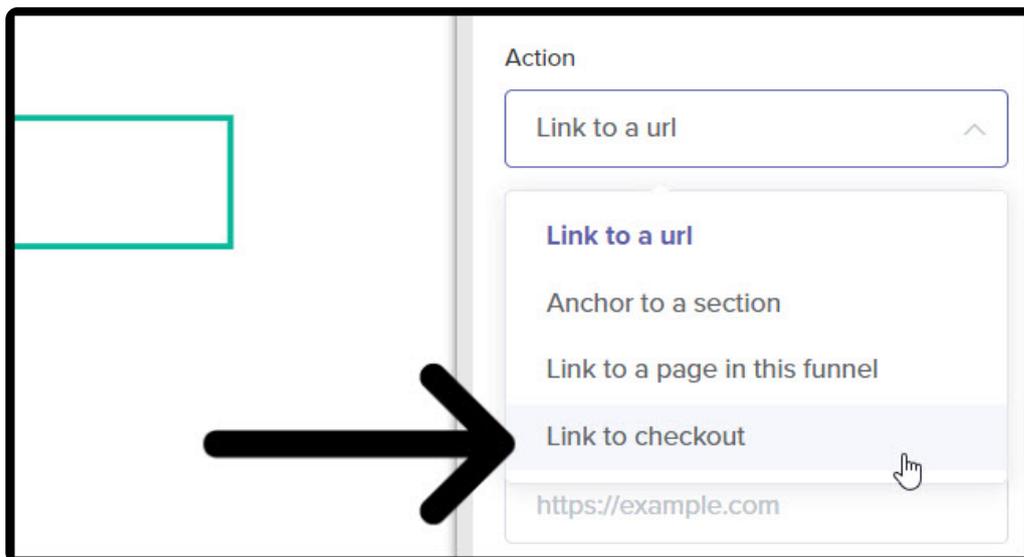


Configure Checkout Button

1. Enter a Name

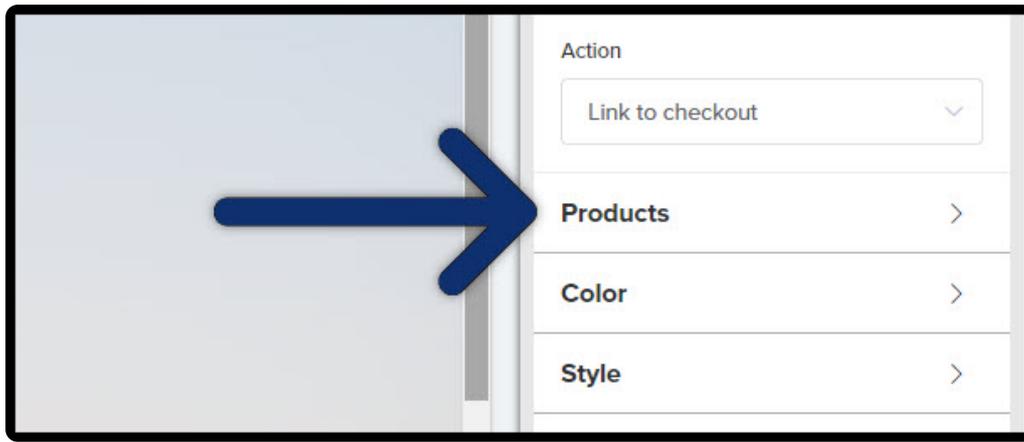


2. From the "Action" drop down select "Link to checkout"

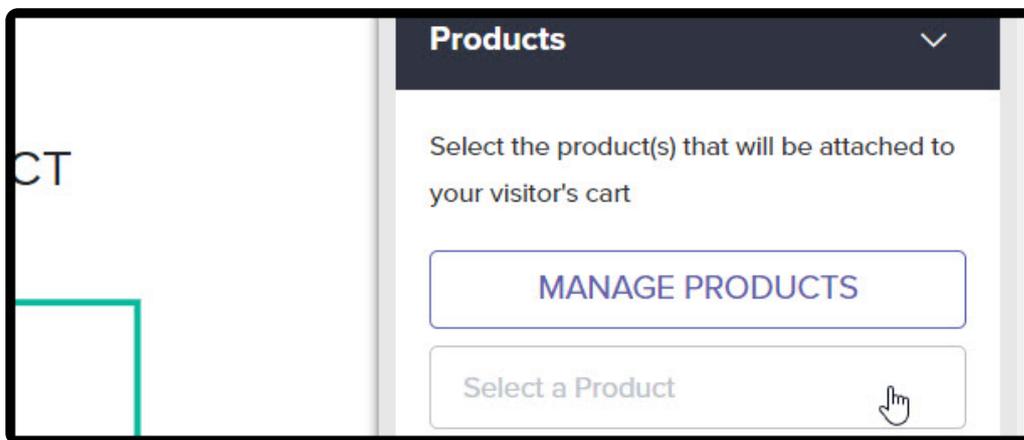


How to add products to checkout

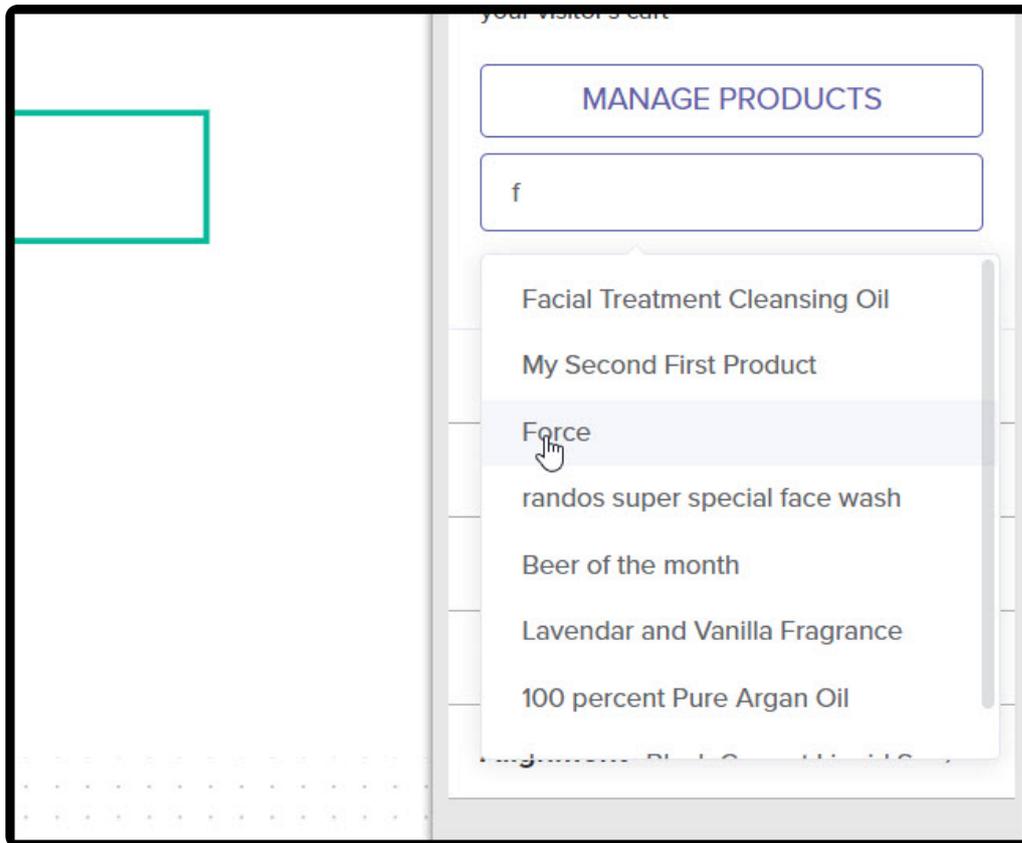
1. Click "Products"



2. Type the product name

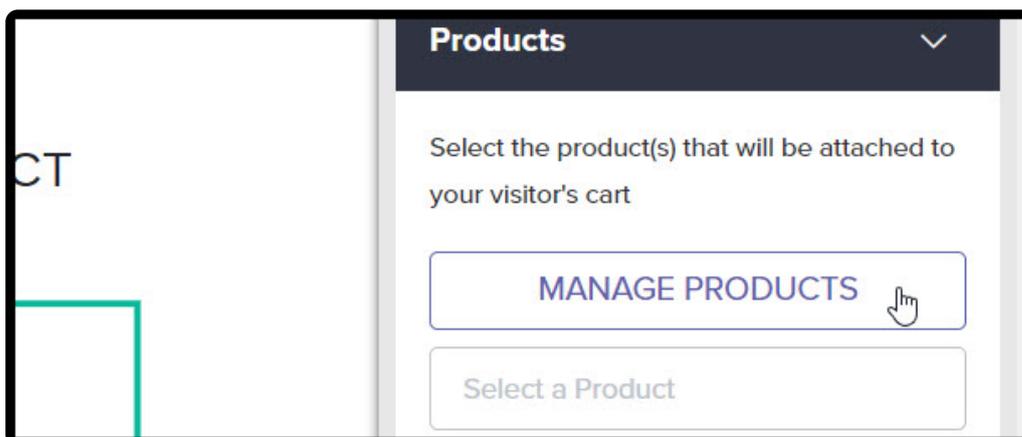


and select from drop down

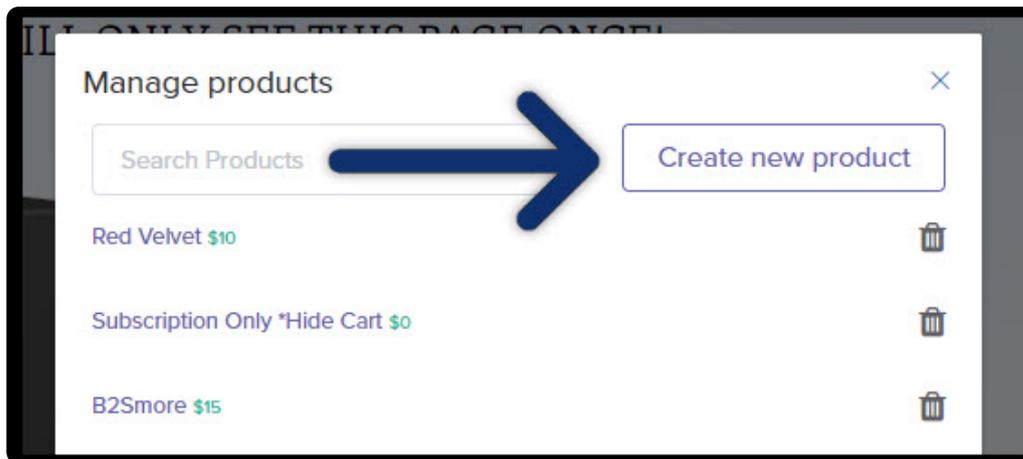


How to manage and create products through Checkout button

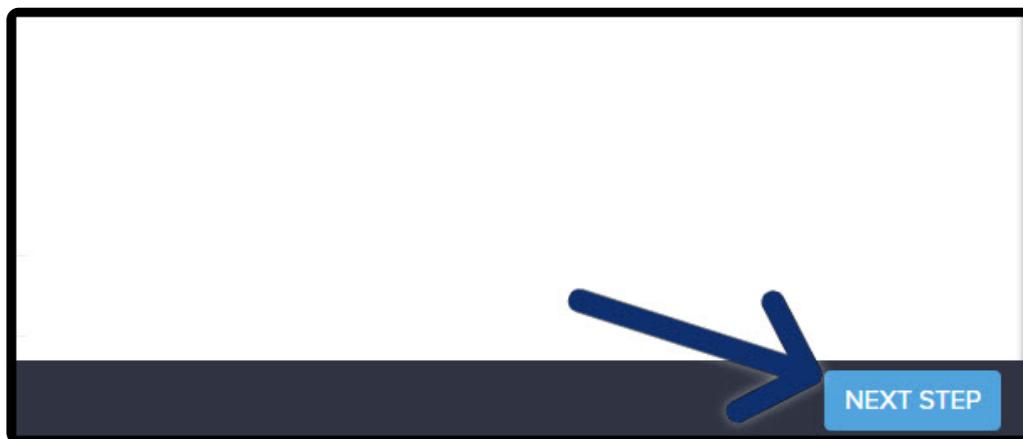
1. Click "Manage Products"



2. Create a new product

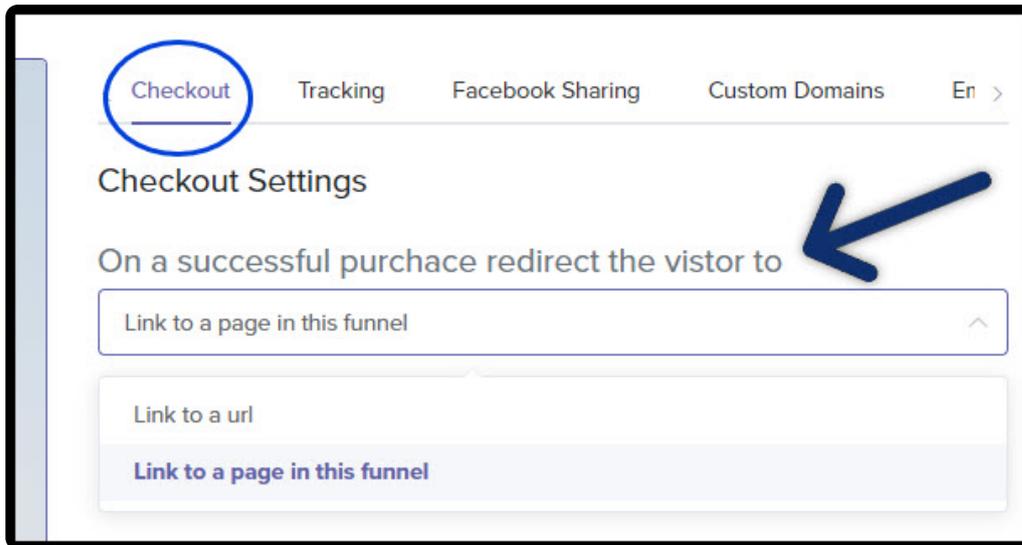


When ready click "Next Step"

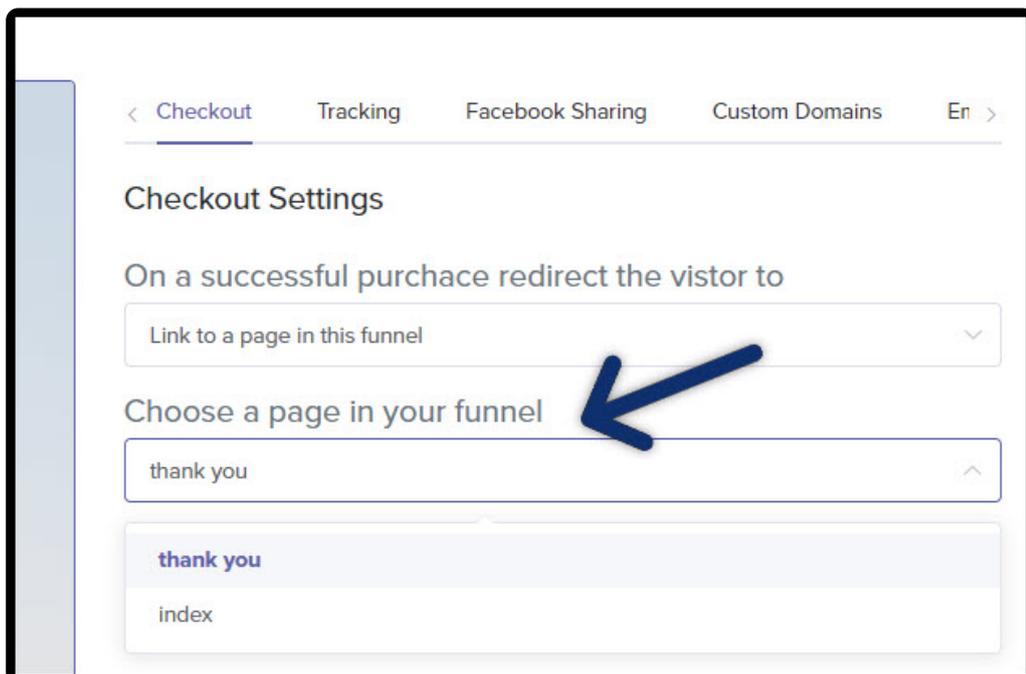


Checkout Settings - Redirect visitor to

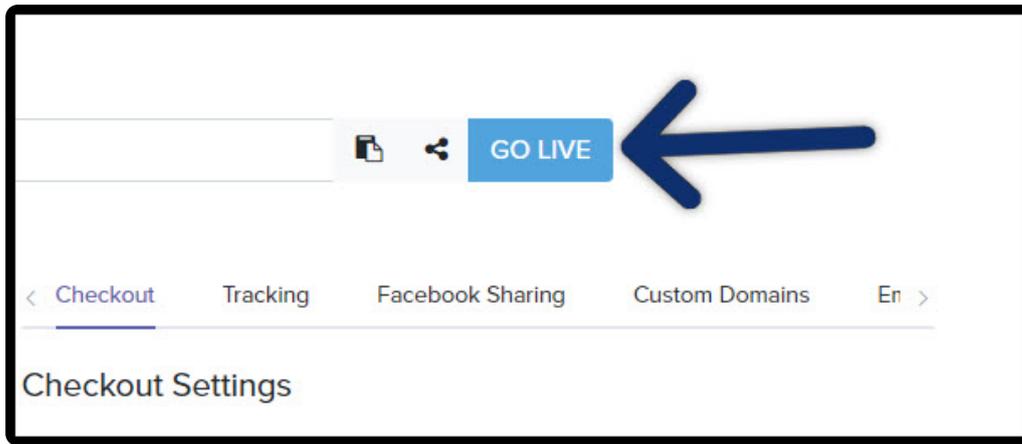
- After a successful purchase you can redirect your customer to a URL or a page in your funnel



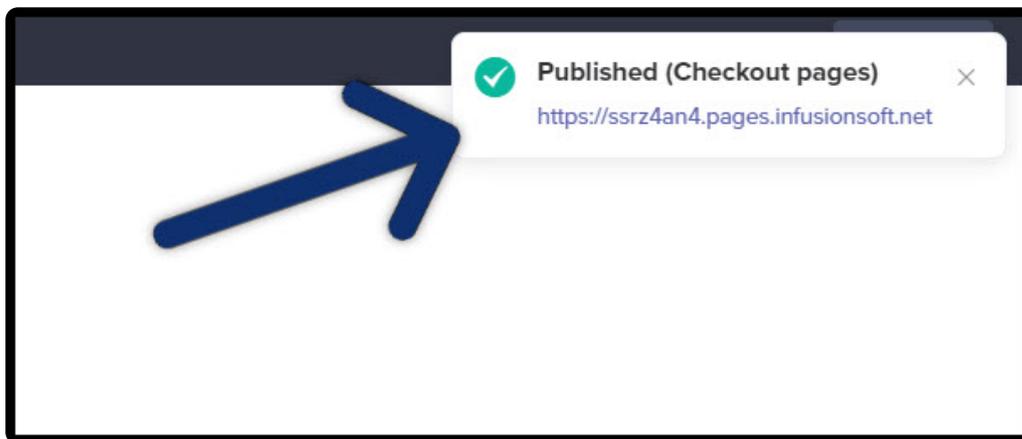
- If you select a page in your funnel then select the page from the drop down



- Click "Go Live"

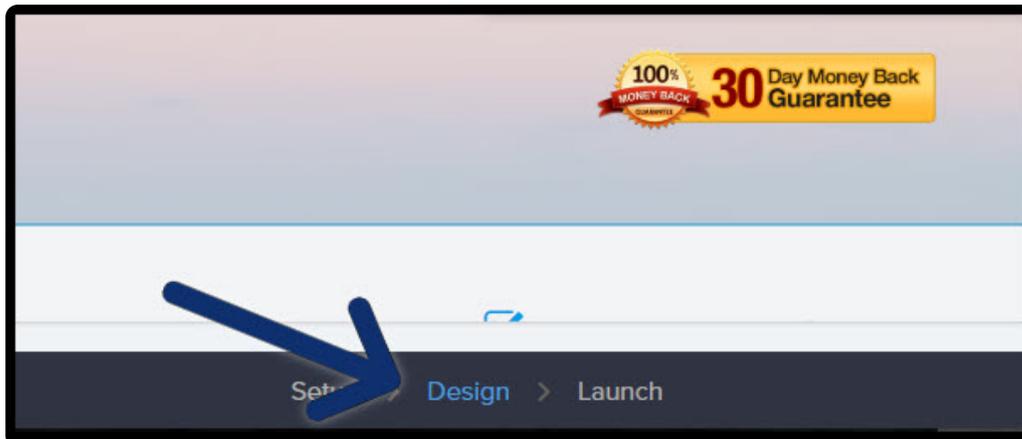


- The URL will display in the top right

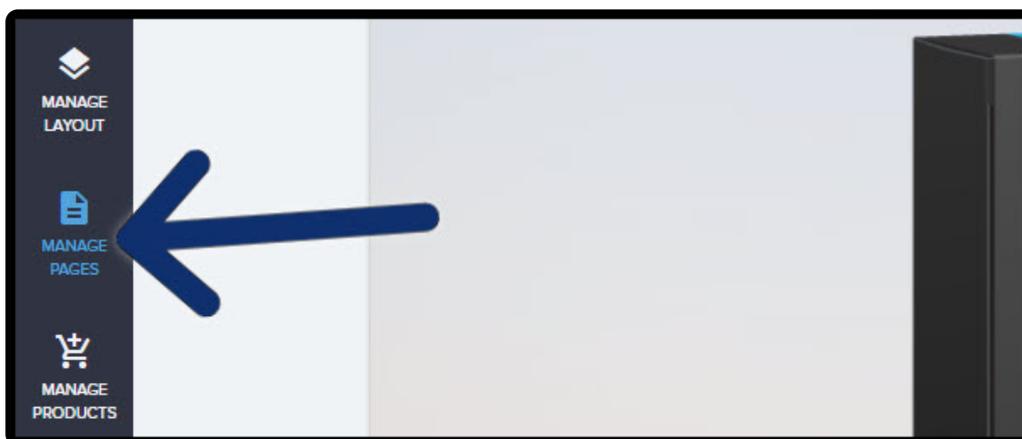


How to manage your pages

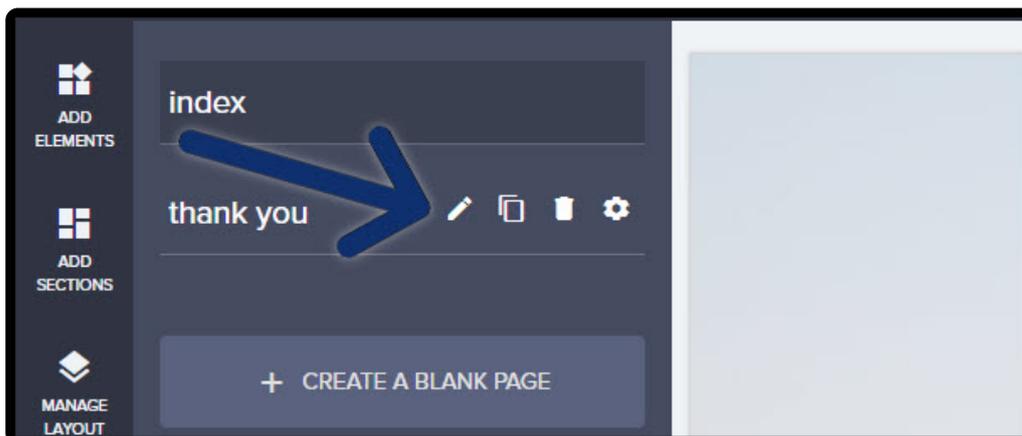
1. From the "Design" tab



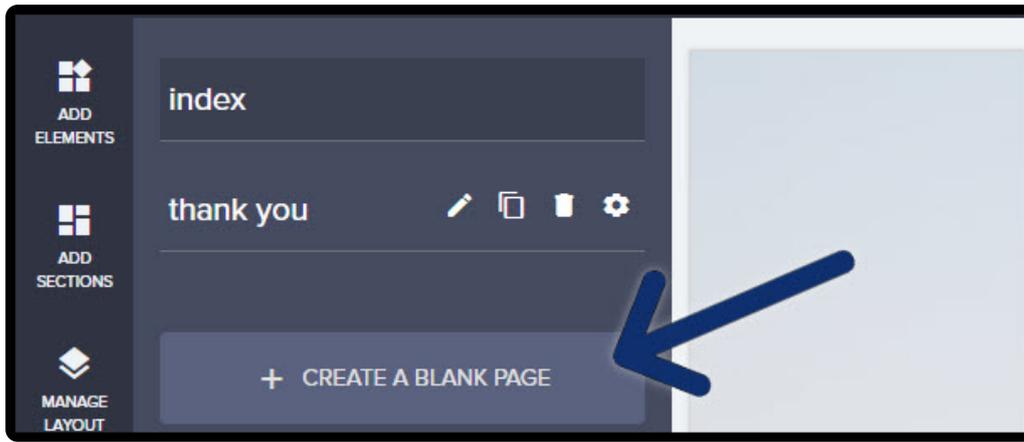
2. Click "Manages Pages" from the left side menu



3. Click on the pencil icon to start editing that page



4. Click "Create a blank page" to create a new funnel page



Add additional pages to your funnel

This allows you to build funnels with upselling and down sell opportunities. Manage form redirects through Checkout button "Action" drop down

