# Set Up Automation Based On Credit Card Expiration Date 🔗

You can set up billing triggers that help you proactively communicate with a customer when their card is about to expire. This type of follow up will reduce auto-charge failures due to expired credit cards.

> **Expiration Trigger Timing:** The billing automation triggers work off of the last day of the month for the month in which the card is set to expire. For example, if you set the trigger to activate 10 days prior to expiration, and the card expires 2/2020, the trigger will activate on 2/19/2020 – 10 days prior to the end of the month in which the card expires.

> **PayPal Transactions:** Please note that orders and subscriptions that are paid with PayPal, will not trigger Billing Automation.

1. Go to **E-Commerce > Settings** in the master nav.

2. Click on **Billing Automation** in the *Settings* menu.

3. Select *When a credit card is going to expire* from the drop down and click on the **Add Trigger** button.
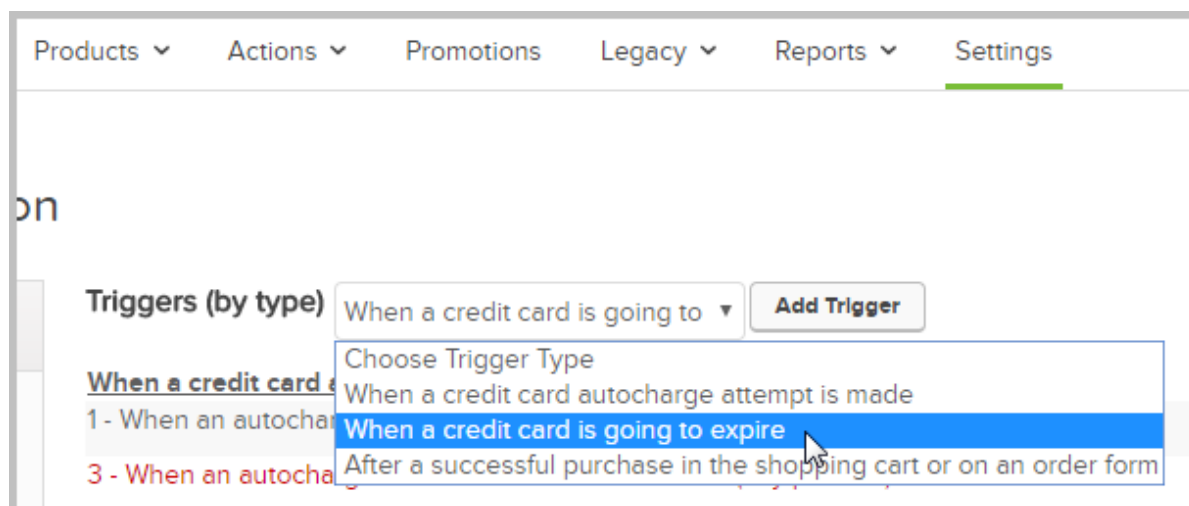
4. Set the Trigger Criteria.

Set Trigger Criteria ⑦

When the credit card type is: `Any Type ▼`

and the card expires in `30` days.

Include cards that are NOT set to be billed in the future: Yes ○ No ◉

Actions

No actions yet. Select an action from the "Add New Action" drop-down below.

`Add New Action ▼`

`Save Trigger` `Delete Trigger`

1. Select the card type from the drop down. The default is *Any Type*.

2. Enter the days before expiration. This will allow you to schedule follow up based on the card expiration date.

3. Choose cards to include based on auto-charge status. The default setting is *No*, meaning only the customers whose cards have future charges will receive follow up. Set this to *Yes* if you want this automation to apply to ALL of your customers; even those who do not have active subscription billing.

5. Add Actions **Example Actions.** A couple of typical actions would be:
    - Send a task to someone in your company to reach out to the customer
    - Send the customer an email reminder to update their card.
    - Add a tag

6. Click **Save Trigger**.