

Why do you need my social security number🔒

Keap Payments uses your social security number ("SSN") as part of its identity verification program.

Keap Payments in partnership with WePay verifies the identity of each user of the Keap Payments service in order to manage risk and to comply with anti-money laundering laws. If you are an individual or sole proprietor, Keap Payments will also use your SSN for any required tax reporting. If you are acting on behalf of a corporation or other organization with an Employer Identification Number ("EIN"), Keap Payments will use the EIN for any required tax reporting instead. Check out our article on [1099-K reporting](#) for more detailed information.

Even if you are acting on behalf of an entity with an EIN, Keap Payments requires your SSN so that Keap Payments can verify who you are and that you are authorized to act on behalf of the entity. All of the information you enter on Keap Payments is kept safe by our bank-level security measures.
