

Zapier

Connect Infusionsoft to hundreds of other apps with Zapier. Zapier enables anyone—marketing, support, legal, HR, operations, product—to connect the web apps they use to run their business, without writing any code.

Each automation (called a **Zap**) has one app as the **Trigger**, where your information comes from and which causes one or more **Actions** in other apps, where your data gets sent automatically.

With the [Infusionsoft/Zapier](#) integration, you can connect Infusionsoft with hundreds of different apps, and the possibilities are endless.

Some Ways You Can Use Zapier with Infusionsoft

- Automatically add new leads from Facebook to Infusionsoft
- Automatically add new Eventbrite attendees to Infusionsoft
- Automatically add new responses from online form tools like Wufoo, Gravity Forms, or Typeform to Infusionsoft
- Automatically add new registrants from GoToWebinar to Infusionsoft

You'll find our [most common automations here](#) or get started with one of these popular Zaps:



Create or update Infusionsoft contacts from new Facebook Lead Ads leads

[Use this Zap](#)



Create Infusionsoft contacts from new Acuity Scheduling appointments

[Use this Zap](#)



Create or update Infusionsoft contacts from new Typeform entries

Use this Zap



Create or update Infusionsoft contacts from new Calendly events

Use this Zap



Add new Eventbrite attendees to Infusionsoft as contacts

Use this Zap

See more [Infusionsoft by Keap](#) integrations powered by **zapier***

How to Set Up the Zapier Integration

The process for setting up the integration is simple:

To use Infusionsoft with Zapier, you'll first need to connect your Infusionsoft account. You'll get a pop-up prompting you to sign in to your Infusionsoft account. This lets Zapier link your Infusionsoft account to the other apps you choose.



Now you'll see your Infusionsoft account connected to Zapier. You're ready to create some Zaps! Add info from Infusionsoft to other apps, such as Slack, or set up Zap that automatically adds information from other tools into Infusionsoft.

Get started with one of the pre-built Zap templates for [our most popular automations](#) , or build your own workflow from scratch using the "Make a Zap" button.
