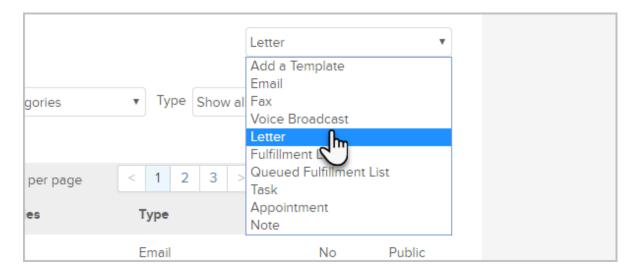
Create A Legacy Letter Template

A legacy letter template can be used to broadcast to a group of contacts, or from a single contact record. Infusionsoft will queue up a letter fulfillment job on the home page dashboard of the user the letter is assign to. When the letter job is processed, the system will auto-merge information from contact records in Microsoft Word® so you can quickly print the letter.

- 1. Go to Marketing > Templates
- 2. Select **Letter** as the template type.



- 3. Enter a Title for the letter template. Users will identify this template by the title. It should be short but descriptive.
- 4. Choose a privacy option.
 - Public: Choose this to make the template accessible to other Infusionsoft users.
 - Private: Choose this if you want to hide this template from other Infusionsoft users.
- 5. Click on the **Edit** tab to compose the letter. Compose the letter in Infusionsoft or paste content from Microsoft Word.
- 6. Click on the **Open Merge Window** button to access the merge fields you'll use to personalize the letter. Note: You must use Infusionsoft merge fields, even if you copy/paste from Word.
- 7. Click on a merge field category to access the merge fields.

- 8. Enter the processing information.
 - Needs Labels: Set to "yes" if you will print mailing labels for this letter.
 - Assigned User: Select the user who will be responsible for printing the Letter and Labels. This letter job will show up in the fulfillment jobs widget on their user home page.
 - **Notification**: Mark this check box to send the assigned user an email when the letter job is triggered.
 - Notify Subject: Enter the subject line for the notification email (e.g. New Customer Welcome Letter Job)
 - Notify Body: Enter more detailed processing instructions (e.g. hand address, print on company letterhead)
- 9. Click on the **Save** button to create the template.
- 10. (Optional) Click on the Categories and Follow-Up Sequences tab to assign this template to a category. The categories are used to organize and filter templates.
- 11. (Optional) Click on the **Misc. Expense** tab to assign a cost per person to this template. This cost can include both the materials and labor needed to process this letter for each person.
- 12. Mark the template as **Ready** and click on the **Save** button.