How Referral Partners Use Banner Ads •

Referral partners will copy the banner embed code from your Referral Partner Center and paste it into web pages or emails. The banner code includes the referral tracking link so that the partner will get credit for the prospects and customers they send to you.

1. The partner will click on the Banners link in the Resources menu

Resources	Where are you driving t
Link Generator	Which ad are you using to drive th
E-mail Templates	Templates
Banners 🕞	Golf This banner can be use
Resource Pages	Like a pages, as it contains Pro partner code. Banner i with 98
	with se
Reports	Golf Pro Club Banner 350

- Who is driving the traffic: The referral partner's name is selected by default. A parent partner can choose a child partner from the drop-down list to create a link for them instead so that the child partner will get credit for the leads and/or sales.
- Where are you driving traffic to: The referral partner will select one of the sales websites from the drop-down list.
- (Optional) Which ad are you using to drive the traffic: If the referral partner is using ad tracking, they can choose an ad from the drop-down list to include an ad code in the link.
- 2. The partner will click on the **Generate Banner** button to view the banner and copy the embed code.

emplates		
GolfThis banner can be used on webLike apages, as it contains a referralPropartner code. Banner is 300 dpi, with 987 x 1246.	Generate Banner	
Golf Pro Club Banner 350x 200 ppi	Generate Banner	
Golf Pro Club 2 x 2 Golf Club Web side Banner bar	Generate Banner	

3. The partner will highlight the embed code to copy it and will then paste it into a website or HTML email (e.g. a newsletter broadcast.)

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2	Copy the text in the box below and paste it into any webpage to generate a link tracking ba				
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