

# May Update 2018 | Classic Infusionsoft<sup>®</sup>

## Email Broadcast - Best Send Time

Infusionsoft can now calculate the best time to send an email to a given group of recipients. Infusionsoft will attempt to calculate the ideal send time for your selected audience when a confidence of at least 75% is met. If the confidence level is lower than 75%, we will send the broadcast based on the best send time for the average customer. [Click here](#) to watch the video and read the step-by-step article.

### Email Broadcast Checklist

- ✓ From Email  
Sean Rice <sean.rice@infusionsoft.com>
- ✓ Recipients (1 total)
- ✓ Subject  
asdfkljaska
- ✓ Date & Time  
The date and time selected is valid for all recipients.

☒ Send at best time today

☐ Schedule to Send Later

e to  
cha

On This Day: 03-13-2018

At This Time: 9 30 AM PM

☒ (GMT -07:00) Phoenix

☐ Use Contact Time Zone

☐ Send Now

Schedule

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## Anonymize a Contact

There are some new features (coming May 22) that will help you comply with GDPR regulations:

- How to [Enable GDPR Settings](#)
- How a Contact May Exercise Their Right of Erasure
- How to Anonymize (Redact) a Contact Record
- How [Anonymous Records Work](#)

Also, be sure to check out the [GDPR Readiness Guide](#) !

## API Additions & Changes

- [5-15-2018](#)
  - [07-13-2018](#)
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