

# April update 2019 | Infusionsoft by Keap

## Checkout pages

With checkout pages, small businesses using Infusionsoft by Keap's E-Commerce platform can customize a web page with their product or service and let customers buy directly online, without ever having to get on the phone. [Learn more](#)

## Trigger Purchase Goal on Manual Transaction

Trigger email automation off of any payment type. Previously, only credit card payments could be used to trigger email automation. You now have the option to trigger actions off of all payment types, including credit cards, check, cash money orders, and adjustments. [Learn more](#)

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