Keap product family feature comparison 🔗

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On June 18th, Keap launched a new product family including Keap Grow, Keap Pro, and Infusionsoft. This article includes a feature comparison table for each version of the application.

	Keap Grow	Keap Pro	Infusionsoft
Organize Leads			
Tags	✓	✓	✓
Tasks	✓	✓	✓
Web Forms	✓ (one pre-built)	✓	✓
Landing Pages		✓	✓
Internal Forms		✓	✓
Company Records			✓
Get More Jobs			
Quotes	✓	✓	✓

Appointments	✓	✓	
Pipeline		Deals/Visual Pipeline	Opportunities/My Day

Stay Connected

Mobile App	✓ (iOS Only)	✓ (iOS only)	✓ (IS app)
Messages and Phone Line	✓ (iOS required)	✓ (iOS required)	
Email Broadcast	✓	✓	✓
A/B Email Testing		✓	✓
Email Sync (Gmail, MS)	✓	✓	✓

Get Paid

Invoices	✓	✓	✓
One-time Payments	✓	✓	✓
Recurring Payments		✓	✓
Checkout Pages/Order Forms			✓

Shopping Cart			✓
Automate the Work			
Reminders	✓	✓	
Campaign Builder		✓	✓
Pipeline Automation		Via tags	✓
API (Integrations)	Limited	✓	✓
Administrative Tools			
Reports	Limited	Limited	✓
Default User Roles	✓	✓	✓
Customer User Roles			✓
Affiliate Management			✓