

# Deck the Halls with Automated Holiday Mailings🎅

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This week on the Infusionsoft Mastermind Webinar, we will be creating an automated, major holiday mailings campaign. In this edition, I will show how you can set up a simple, organized, major holiday mailing campaign that you can funnel your lists into not only now, but throughout the year, as you grab more leads! The great thing about a campaign like this is you can utilize it for more than just holidays! As usual, I will cover some maintenance tips for this style of campaign, and answer your questions!

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